



# Kaiser Foundation Hospital – Northern California Region

## 2017 COMMUNITY BENEFIT YEAR-END REPORT AND 2017-2019 COMMUNITY BENEFIT PLAN

### SANTA ROSA

Submitted to the Office of Statewide Health Planning and Development in compliance with Senate Bill 697, California Health and Safety Code Section 127350.



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## INTRODUCTION

This is the twenty-second *Consolidated Community Benefit Plan* prepared by Kaiser Foundation Hospitals (KFH), a California nonprofit public benefit corporation, and submitted to the Office of Statewide Health Planning and Development (OSHPD) in compliance with Senate Bill (SB) 697, Chapter 812, Statutes of 1994, Health and Safety Code Section 127340 et seq. The *Consolidated Community Benefit Plan 2018* includes a hospital-specific Community Benefit Plan for each of the 35 hospitals owned and operated by KFH in California.

## DEVELOPMENT OF A CONSOLIDATED COMMUNITY BENEFIT PLAN

Throughout 2017, the 36 hospitals undertook activities and projects to address selected priority needs identified in 2016 in their respective communities. This report documents the results of these efforts. The process of producing the KFH *Consolidated Community Benefit Plan 2018* includes the following activities:

- Development and distribution of internal guidelines for preparation of KFH Community Benefit year-end reports and updates that incorporate SB 697 requirements and OSHPD guidelines
- Preparation of individual KFH Community Benefit plans and year-end reports by local staff responsible for planning, implementing, and evaluating Community Benefit activities, programs, and services
- Review of 2017 year-end results by Northern and Southern California Regional Community Benefit Departments, and National Community Benefit, which included verification of total benefits, such as cash contributions, and donated equipment and supplies
- Update of hospital facts, metrics, and hospital service area maps based on data obtained from various Kaiser Permanente departments, including Planning and Analysis, Human Resources, and Management Information and Analysis
- Allocation and reporting of the economic value of Community Benefit provided by each hospital, based on the SB 697 reporting categories (Table 2 in each hospital chapter)
- Preparation of consolidated information and description of key Community Benefit programs, services, and activities for Kaiser Foundation Hospitals in California, based on the SB 697 reporting categories

The *Consolidated Community Benefit Plan 2018* was produced by Northern California Region Community Benefit and Southern California Region Community Benefit. However, preparation of this report would not have been possible without the valuable assistance of local Community Benefit and Public Affairs staff throughout California.

## CONTENTS OF THE COMMUNITY BENEFIT PLAN

### CHAPTER I: HISTORY AND ORGANIZATIONAL STRUCTURE OF KAISER PERMANENTE

- History of Kaiser Permanente and a description of its organizational structure at the regional and national level

## **CHAPTER II: MISSION STATEMENT AND COMMITMENT TO THE COMMUNITY**

- Mission statement of KFH and Kaiser Foundation Health Plan, Inc. (KFHP), and information on Kaiser Permanente's commitment to the communities it serves

## **CHAPTER III: COMMUNITY BENEFIT PROVIDED IN 2017**

- Statewide and individual hospital Community Benefit provided by KFH in 2017, including descriptions of related activities and programs, as well as financial information based on the SB 697 reporting categories (Tables A and B).

## **CHAPTER IV: 2017–2019 COMMUNITY BENEFIT PLANS AND 2017 YEAR-END RESULTS**

- The introduction includes a brief overview of what is contained in the year-end reports and plan updates.
- There is a section for each of the 36 hospitals, in alphabetical order.
- Each hospital section includes a list of selected demographic and socioeconomic statistics about the area served, a few key hospital facts, a list of the hospital's leaders, a service area map, a list of cities and communities served, a link to the 2016 Community Health Needs Assessment (CHNA) on the [Kaiser Permanente Share Site](http://www.kp.org/chna) website ([www.kp.org/chna](http://www.kp.org/chna)) and a description of the 2017–2019 Community Benefit Plan, along with 2017 year-end results
- Each hospital section contains two tables. One provides metrics for some programs in the Community Benefit portfolio (Table 1) and the other enumerates the total Community Benefit provided in 2017 (Table 2).

# CHAPTER I: HISTORY AND ORGANIZATIONAL STRUCTURE OF KAISER PERMANENTE

## HISTORY AND ORGANIZATIONAL STRUCTURE OF KAISER PERMANENTE

Founded in 1942 to serve employees of Kaiser Industries and opened to the public in 1945, Kaiser Permanente is recognized as one of America's leading health care providers and nonprofit health plans. We were created to meet the challenge of providing American workers with medical care during the Great Depression and World War II, when most people could not afford to go to a doctor. Since our beginnings, we have been committed to helping shape the future of health care. Among the innovations Kaiser Permanente has brought to U.S. health care are:

- Prepaid health plans, which spread the cost to make it more affordable
- A focus on preventing illness and disease as much as on caring for the sick
- An organized coordinated system that puts as many services as possible under one roof—all connected by an electronic medical record

Kaiser Permanente is an integrated health care delivery system comprising Kaiser Foundation Hospitals (KFH), Kaiser Foundation Health Plan (KFHP), and physicians in the Permanente Medical Groups. It serves more than 11.7 million members in eight states and the District of Columbia. Our mission is to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.

Care for members and patients is focused on their Total Health and guided by their personal physicians, specialists, and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery, and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education, and the support of community health.

### NATIONAL STRUCTURE

KFHP and KFH (collectively KFHP/H) are governed by a 14-member Board of Directors; individuals from academia and private industry who are representative of the community. Bernard J. Tyson is chief executive officer and chairman for both organizations. Corporate headquarters for Kaiser Permanente is in Oakland, California.

KFH accepts responsibility to provide or arrange necessary hospital services and facilities for members. Staff privileges are available on a nondiscriminatory basis to physicians in the communities served. KFH also contracts with other community hospitals to provide hospital services to members for specialized care and other services.

### REGIONAL STRUCTURE IN CALIFORNIA

In California, KFHP and KFH divide their operations into two separate regions, Northern California Region (NCR), headquartered in Oakland and Southern California Region (SCR) in Pasadena, each with its own president.

Four separate legal entities are responsible for managing the integrated health care system in California: KFHP; KFH; The Permanente Medical Group, Inc. (TPMG), which contracts with KFHP in Northern California; and Southern California Permanente Medical Group (SCPMG), which contracts with KFHP in Southern California. Kaiser Permanente also provides medical services to members in one non-hospital service area, Kern County, where SCPMG physicians provide primary and specialty care for members, and KFH contracts for hospital services.

The 2017 KFHP/H leadership team in Northern California includes *Janet A. Liang*, President; *Peter S. Andrade*, Senior Vice President, California Sales & Account Management; *Robin Kay Betts*, Vice President, Quality and Regulatory Services; *CJ Bhalla*, Chief Financial Officer and Senior Vice President, Finance; *Theresa M. Broderick*, Vice President, Clinical Integration and Regional Chief Nursing Executive; *Nancy Cartwright*, Vice President, NCAL Communications; *Debora Catsavas*, Senior Vice President, Human Resources; *Tom Hanenburg*, Senior Vice President, Hospital & Health Plan Operations; *Kevin Hart*, Senior Vice President, Strategy, Capital Planning & Portfolio Management-NCAL Region and Vice President & Information Officer, NCAL Care Delivery Technology Services; *Diane Ott*, Vice President, NCAL Compliance, Ethics & Integrity Officer; *Yvette Radford*, Vice President, External and Community Affairs; *Christine Robisch*, Senior Vice President and Chief Administrative Officer; and *Philip B. Young*, Vice President and Regional Counsel.

The 2017 KFHP/H leadership team in Southern California includes *Julie Miller-Phipps*, President, Kaiser Foundation Health Plans and Hospitals Southern California Region; *Wade Overgaard*, Senior Vice President, California Health Plan Operations; *William Caswell*, Senior Vice President Operations, Chief Operating Officer, Southern California Region; *Jim Crawford*, Vice President & Business Information Officer, KFHP/H, Southern California Region; *George Di Salvo*, Senior Vice President & Chief Financial Officer, KFHP/H, Southern California Region; *Diana Halper*, Vice President, Integrated Brand Communications, KFHP/H, Southern California Region; *Sima Hartounian*, Vice President & Regional Compliance Officer, KFHP/H, Southern California Region; *Gerald McCall*, Senior Vice President & Chief Operating Officer, KFHP/H, Southern California Region; *Arlene Peasnell*, Senior Vice President, Human Resources, KFHP/H, Southern California & Hawaii Regions; *Jerry Spicer*, Vice President, Regional Patient Care Services, KFHP/H, Southern California & Hawaii Regions; *Kati Traunweiser*, Vice President, Quality & Regulatory Services, KFHP/H, Southern California Region; *John M. Yamamoto*, Vice President, Community Health & Government Relations, KFHP/H, Southern California Region.

TPMG and SCPMG are responsible for the care of KFHP members and for physician recruitment, selection, and staffing. Richard S. Isaacs, MD, FACS, is medical director and executive director of the board for TPMG. Edward Ellison, MD, is executive medical director and chairman of the board for SCPMG.

## **KAISER FOUNDATION HOSPITALS IN CALIFORNIA**

KFH owns and operates 36 hospitals in California: 21 community hospitals in Northern California and 15 in Southern California, all accredited by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO).

KFH hospitals are located in Anaheim, Antioch, Baldwin Park, Downey, Fontana, Fremont, Fresno, Irvine, Los Angeles, Manteca, Modesto, Moreno Valley, Oakland, Ontario, Panorama City, Redwood City, Richmond, Riverside, Roseville, Sacramento, San Diego (two KFH medical centers), San Francisco, San Jose, San Leandro, San Rafael, Santa Clara, Santa Rosa, South Bay, South Sacramento, South San Francisco, Vacaville, Vallejo, Walnut Creek, West Los Angeles, and Woodland Hills.

***MEDICAL OFFICE BUILDINGS***

In California, KFHP/H owns and leases 461 medical offices where members receive outpatient health care. Each Kaiser Permanente medical office building is affiliated with a KFH hospital.





## CHAPTER II: MISSION STATEMENT AND COMMITMENT TO THE COMMUNITY

### MISSION STATEMENT

Kaiser Permanente's mission statement reflects both business objectives and a longstanding philosophy of social responsibility.

*Kaiser Permanente exists to provide high-quality, affordable health care services  
and to improve the health of our members and the communities we serve.*

In compliance with SB 697 legislation passed in 1994, the KFHP/H Board of Directors met on March 7, 1995, and reaffirmed that:

KFH is a nonprofit public benefit corporation not organized for the private gain of any person and that, as set forth in its Articles of Incorporation and Bylaws, its principal purpose is to provide hospital, medical and surgical care, including emergency services, extended care and home health care, for members of the public, without regard to age, sex, race, religion or national origin or for the individual's ability to pay. The corporation's related purposes are to educate and train medical students, physicians and other health care professionals, and students in the healing arts; to conduct, promote and encourage educational and scientific research in medicine and related sciences, and medical and nursing education; and to support such other charitable, scientific, educational and hospital endeavors as the corporation may deem advisable and as are consistent with this corporation's tax-exempt nonprofit status. The corporation also makes available professional staff privileges to practitioners in the community.

### NATIONAL COMMITMENT TO COMMUNITY BENEFIT

For more than 70 years, Kaiser Permanente has been dedicated to providing high-quality, affordable health care services and to improving the health of our members and the communities we serve. We believe good health is a fundamental right shared by all and we recognize that good health extends beyond the doctor's office and the hospital. It begins with healthy environments: fresh fruits and vegetables in neighborhood stores, successful schools, clean air, accessible parks, and safe playgrounds. These are the vital signs of healthy communities. Good health for the entire community, which we call Total Community Health, requires equity and social and economic well-being.

Like our approach to medicine, our work in the community takes a prevention-focused, evidence-based approach. We go beyond traditional corporate philanthropy or grant-making to pair financial resources with medical research, physician expertise, and clinical practices. Historically, we've focused our investments in three areas—health access, healthy communities, and health knowledge—to address critical health issues in our communities.

For many years, we've worked side-by-side with other organizations to address serious public health issues such as obesity, access to care, and violence. And we've conducted community health needs assessments (CHNAs) to better understand each community's unique needs and

resources. The CHNA process informs our community investments and helps us develop strategies aimed at making long-term, sustainable change—and it allows us to deepen the strong relationships we have with other organizations that are working to improve community health.

## **KAISER PERMANENTE'S COMMITMENT TO COMMUNITY BENEFIT IN CALIFORNIA**

The Community Benefit commitment is reflected in all levels of the organization:

- Regional Community Benefit Governance Teams include senior-level executives representing KFHP/H and SCPMG or TPMG. Each team is responsible for setting strategic direction for Community Benefit activities, approving new initiatives, setting annual spending targets, and monitoring Community Benefit outcomes and results in the region.
- Regional Community Benefit leaders and staff coordinate and implement Community Benefit programs and initiatives with program managers, staff the Community Benefit governance team, and frame policy directives in Northern and Southern California.
- Local staff at the hospital and/or Area level are responsible for implementing and reporting on Community Benefit programs and services that address local needs.

## CHAPTER III: COMMUNITY BENEFIT PROVIDED IN 2017

This chapter includes descriptions of all Community Benefit programs and services provided by Kaiser Permanente in 2017. In addition, financial information is listed in two tables located at the end of this chapter. Table A itemizes total Community Benefit provided by KFH for California in accordance with the SB 697 framework. Table B shows total Community Benefit provided by each hospital.

### METHODOLOGY

#### DEFINITION OF COMMUNITY

Kaiser Permanente defines the community served by a hospital as those individuals residing within its hospital service area. A hospital service area includes all residents in a defined geographic area surrounding the hospital and does not exclude low-income or underserved populations.

#### CATEGORIZATION OF SERVICES

Each KFH Community Benefit program and service included in this plan aligns with and is reported under the most appropriate SB 697 category:

- Medical Care Services for Vulnerable Populations
- Other Benefits for Vulnerable Populations
- Benefits for the Broader Community
- Health Research, Education, and Training Programs

#### DOCUMENTATION AND ALLOCATION OF EXPENDITURES

Total Community Benefit expenditures are reported for the 36 NCR and SCR hospitals as follows:

- Quantifiable Community Benefit such as facility use and in-kind donations are included if funded by KFH, provided in a KFH facility, or are part of a KFH Community Benefit Plan.
- Medical care services for vulnerable populations include unreimbursed inpatient costs for participation in Kaiser Permanente-subsidized and government-sponsored health care insurance programs.
- The unreimbursed portion of medical, nursing, and other health care professional education and training costs are included.

Resource allocations are reported, as follows:

- Financial expenditures are reported in exact amounts, if available, by hospital service area.

- If exact financial expenditure amounts were not available by hospital service area, then regional expenses were allocated proportionally on the basis of KFHP membership or other quantifiable data, such as the number of Kaiser Permanente Educational Theatre performances presented or Summer Youth students employed within each hospital area's community at large.

## **SUMMARY OF KAISER FOUNDATION HOSPITALS COMMUNITY BENEFIT**

### **STATEWIDE BENEFITS**

In 2017, KFHP in California provided a total of \$1,089,531,586 in Community Benefit, supporting a wide range of community projects, medical care services, and research and training for health and medical professionals. As shown in Table A (page 23), most of these funds were used to subsidize inpatient medical care services for vulnerable populations (\$860,052,639) and for health research, education, and training programs (\$125,639,229). KFHP also expended \$86,907,850 on other benefits for vulnerable populations and \$16,931,869 on projects benefiting the broader community.

### **BENEFITS BY HOSPITAL SERVICE AREA**

Table B shows total Community Benefit contributions made in 2017 by the 36 hospitals. Totals reflect differences among hospitals, including geographic location, size, Health Plan membership, Community Benefit programs and services provided, and diversity of population. More detailed information, including individual hospital reports, is included in Chapter IV.

## **DESCRIPTIONS OF COMMUNITY BENEFIT PROGRAMS AND SERVICES**

The Community Benefit programs and related services described in this section are aligned with the SB 697 framework. Most correspond directly to the line items listed in Table A in Chapter III and Table 2 in the individual hospital sections, which include financial information for 2016.

### **MEDICAL CARE SERVICES FOR VULNERABLE POPULATIONS**

Providing charitable care for the underinsured and uninsured, as well as services to beneficiaries of publicly financed health care programs, is an important element of the KFHP/H social mission. In 2017, KFHP spent a total of \$613,861,844 on unreimbursed medical care for vulnerable populations.

For the purpose of this plan, KFHP has quantified the unreimbursed costs of medical services provided in its hospitals to the underinsured and uninsured through government programs funded at the federal and state levels as well as Kaiser Permanente's own charity care programs. Government-funded programs include Medi-Cal Managed Care, Medi-Cal Fee-For-Service, and Healthy Families Program. KFHP provides charity care through its Charitable Health Coverage and Medical Financial Assistance programs. Services provided to prepaid Medicare, Major Risk Medical Insurance Program (MRMIP), and Access for Infants and Mothers (AIM) beneficiaries are not reported.



## MEDI-CAL

KFH serves Medi-Cal beneficiaries in two ways. Some recipients are enrolled as KFHP members through Medi-Cal managed care contracts; other Medi-Cal beneficiaries receive health care services on a fee-for-service basis. In both cases, the cost of inpatient services provided exceeds the capitation or revenue received.

- **Medi-Cal Managed Care:** In California, KFHP serves as a fully delegated managed care plan provider for Medi-Cal managed care members through contracts with local Medi-Cal health plans (including local initiative health plans and county-organized health systems). KFHP also holds direct Medi-Cal contracts with the CA Department of Health Care Services for Sacramento and San Diego Counties (both are geographic managed care counties). In Northern California, KFHP holds Medi-Cal contracts with Alameda Alliance for Health, Contra Costa Health Plan, San Francisco Health Plan, Santa Clara Family Health Plan, Partnership Health Plan of CA, Health Plan of San Mateo, and the Health Plan of San Joaquin. In Southern California, KFHP holds Medi-Cal contracts with LA Care Health Plan, CalOptima, Inland Empire Health Plan, Gold Coast Health Plan, and Kern Health Systems. In 2017, KFHP/H provided comprehensive inpatient and outpatient care to approximately 699,138 Medi-Cal managed care members.
- **Medi-Cal Fee-For-Service:** KFHP provides subsidized health care on a fee-for-service basis for Medi-Cal beneficiaries not enrolled as KFHP members. Reimbursement for some services usually is significantly below the cost of care and is considered subsidized care to non-member Medi-Cal fee-for-service patients.

## CHARITABLE HEALTH COVERAGE PROGRAMS

Through Kaiser Permanente's Charitable Health Coverage Programs, approximately 18,597 low-income adults and children, who are ineligible for other public or private health insurance, receive subsidized coverage from Kaiser Permanente each year.

In addition, Kaiser Permanente Northern California Region provided health coverage to 688 members of Healthy San Francisco, operated by the San Francisco Department of Public Health (SFPDH) to provide health care services to uninsured San Francisco residents regardless of immigration status, employment status, or pre-existing medical conditions. The 2017 Healthy San Francisco Medical Home Network consisted of SFPDH and San Francisco Community Clinic Consortium clinics, private physician groups, and other providers, including Kaiser Permanente.

## MEDICAL FINANCIAL ASSISTANCE

Improving health care access for those with limited incomes and resources is fundamental to Kaiser Permanente. The Medical Financial Assistance (MFA) program helps low-income, uninsured, and underserved patients receive access to care. MFA provides temporary financial assistance or free care to patients who receive health care services from our providers, regardless of whether they have health coverage or are uninsured. MFA is open to eligible patients (members and nonmembers) who meet financial guidelines based on household size and income and have exhausted all means of private or public health care coverage. Patients apply for MFA in one or more ways, including accessing a hard copy of an application form, through Web access or an online application, or through financial counseling services. The program also includes support for community MFA programs and support for charity care programs at community hospitals. Community MFA programs are designed to enable access to health care through coordination with community-based organizations that address the health needs of the community's low-income populations. In some

instances, the program also provides financial resources to local community hospitals to support their charity care programs. In 2017, KFH contributed \$156,557,719 to help patients with limited or no resources pay for care provided in KFH facilities.

### **GRANTS AND DONATIONS FOR MEDICAL CARE SERVICES**

KFH donated \$89,633,076 to nonprofit and community-based agencies in California to support the delivery of medical care by community providers. This effort is designed to provide support for community clinics and other safety net provider to build capacity for improving access and quality care infrastructure. It also extends partnerships to health departments and public hospitals. Funding areas include, but are not limited to, chronic disease management, access to specialty care, homeless services, quality improvement, access to primary care, HIV/AIDS, and general operating support.

### **OTHER BENEFITS FOR VULNERABLE POPULATIONS**

In 2017, KFH donated \$86,907,850 to benefit vulnerable populations through a number of programs, including Educational Outreach Program, INROADS, Summer Youth, Watts Counseling and Learning Center, and grants and donations for community-based programs.

#### **KAISER PERMANENTE EDUCATIONAL OUTREACH PROGRAM**

Educational Outreach Program (EOP) was established in 1993 to address the educational disparities existing in the East San Gabriel area. Under the umbrella of the larger organization, Watts Counseling and Learning Center, EOP began with a small staff to emulate the very successful programs that exposed high students to health careers and after-school homework assistance programs that enabled student to improve their academic performance and consider professional opportunities. EOP also developed its' own signature programs addressing the immediate needs of the community as they relate to academic enhancement, mental health and leadership development. Multi-dimensional interventions strategies and services focus on addressing the issue at hand and the underlining issues having an impact. Educational Outreach Program has several programs that families and their children can participate in throughout the year. The program and activities components improve school performance; family communication; teach skills that are needed to meet various life tasks and alleviate stress; create opportunities for the development of leadership skills for both youth and their parents so that they can address issues having an impact on their community; and increase awareness of professional opportunities in the health field for youth. In 2017, EOP provided services to a total of 1,086 individuals.

#### **KAISER PERMANENTE WATTS COUNSELING AND LEARNING CENTER**

Since 1967, the Watts Counseling and Learning Center (WCLC) has been a valuable community resource for low-income, inner-city families in South Central Los Angeles. WCLC provides mental health and counseling services, educational assistance to children with learning disabilities, and a state-licensed and nationally accredited preschool program. In addition, WCLC operates several outreach programs including, "Kids Can Cope" support groups at 4 KP locations (for children whose siblings or parents have cancer), pre-employment training for high school youth, educational coaching and college test preparation for high school students, homework and math tutoring, and training for graduate social work and educational therapy interns from local universities. Kaiser Permanente Health Plan membership is not required to receive these services. All services are offered in both English and Spanish. In 2017, WCLC provided services to a total of 844 individuals

## YOUTH EMPLOYMENT PROGRAMS

In Northern California Region, KFH participates in two programs that benefit disadvantaged youth—KP LAUNCH (Learn About Unlimited New Careers in Healthcare) for high school students and KP LAUNCH for college students. These programs offer employment, mentoring, and training opportunities, as well as potential full-time employment upon completion. In 2017, 263 young people were employed through them.

- **Kaiser Permanente LAUNCH High School Program:** This program offers paid summer work to underrepresented youth at Kaiser Permanente facilities throughout California. Interns participate in a variety of administrative and operational support positions. In addition to their work assignments, high school interns participate in educational sessions and motivational workshops to enhance job skills and work performance, and to learn about careers in health care.
- **Kaiser Permanente LAUNCH College Internship Program:** Since 1987, Kaiser Permanente has worked with external program partners, including INROADS, Health Career Connection, SAGE Scholars at UC Berkeley, and Northeastern University to offer this unique program designed to provide students with practical experience in the health care field and to offer successful participants exciting career opportunities in the healthcare careers. Together, we remain dedicated to helping underrepresented college students of color develop into a powerful, multicultural workforce that delivers quality, cost-effective, and culturally responsive care to the diverse communities we serve. Through Kaiser Permanente's LAUNCH College Internship Program, we are making a solid investment in developing health care leaders capable of guiding us into the future. Kaiser Permanente LAUNCH interns discover a chance to develop their skills in a supportive environment. We offer a variety of health care internships that are designed to provide the practical background, support network, and knowledge that interns will need to succeed in their chosen field.

In Southern California Region, youth workforce programs focus on providing underserved diverse students with meaningful employment experiences in the health care field. Educational sessions and motivational workshops introduce them to the possibility of pursuing a career in health care while enhancing job skills and work performance. These programs serve as a pipeline for the organization and community-at-large, enhancing the future diversity of the health care workforce. The key programs include:

- **KP L.A.U.N.C.H. Summer Youth Employment Program** provides underserved and at-risk high school students with supportive and meaningful paid employment experiences in the health care field. Young people are employed during the summer months throughout the organization. In addition to their work assignments, the youth participate in educational sessions and motivational workshops that introduce students to pursuing a career in health care in addition to enhancing their job skills and work performance. Incorporated into the program are activities and tools to promote healthy eating and physical activity that many of the students share with family, and their friends at school. Many former Summer Youth students are now employed by the organization as nurses, department administrators, lawyers, lab technicians, opticians, and engineers. In 2017, 326 underserved high school students participated in a six- to eight-week Summer Employment Program at one of our 12 KP medical centers/sites.
- **KP INROADS College Internship Program** is focused on developing underrepresented college students for leadership roles in business and in the community. Student interns typically work two to five summers in administration or in health care administration positions at Kaiser Permanente with the goal of placement upon graduation from college, or continued education in a health care field. This developmental program enhances the diversity of our health care workforce so that it is truly representative of the communities we serve. In 2017, 28 interns participated in the program.

- **Health Career Connection (HCC)** was developed to connect undergraduate students with the information, experiences and support they need to discover and make well-informed choices about health care and public health career options. HCC was created by a group of health care executives who are committed to attracting and assisting young people to pursue health care careers. Interns are placed in departments specific to their health care career choice with most continuing on to pursue higher education degrees in public health administration fields. In 2017, 31 interns participated in the program.
- **KP SCAL Internship Program:** In 2012, KP branched out to pilot an internal program to recruit local undergraduate college students seeking experience in health care fields. The goal being to develop a future workforce for health care fields needing diverse backgrounds. The Apothecary Circle Program (ACP), a pharmacy pipeline program designed for undergraduate pharmacy bound interns, is housed under this Internship Program. In 2017, 14 interns participated in the internship program.

### **GRANTS AND DONATIONS FOR COMMUNITY-BASED PROGRAMS**

KFH donated \$60,919,400 to community organizations to support a variety of programs and services for vulnerable populations in California. Through this funding category, KFH supports Community Health Initiatives (CHI). Kaiser Permanente has a longstanding focus on healthy eating, active living (HEAL) programs and other interventions designed to combat increased obesity rates. CHI supports efforts by community providers and coalitions to implement community-wide medical, environmental, and social changes that can help decrease obesity. CHI also supports efforts that address and promote community safety.

### **BENEFITS FOR THE BROADER COMMUNITY**

In 2017, KFH spent \$16,931,869 on programs and services to benefit the broader community. This includes health education and community wellness programs, Educational Theatre, donations of surplus equipment and supplies, facility use, and grants and donations.

### **COMMUNITY HEALTH EDUCATION AND HEALTH PROMOTION PROGRAMS**

This program provides health education programs, materials, and services and conducts training sessions for California's diverse communities. The goal is to improve health and prevent disease in families and individuals of all ages by conducting appropriate health education interventions and by sharing Kaiser Permanente's health education resources. These programs widely disseminate quality health education materials, resources, and services to the community, including online resources such as the health encyclopedia and Healthwise Self-Care Tip Sheets. Programs offered include asthma management in children, breastfeeding, HIV prevention, better nutrition and lifestyle, coping with chronic diseases, and seniors' movement programs. Continuing Education courses and skill training sessions are also provided to community health care providers. Many of the programs and resources are provided in partnership with community groups, community clinics, libraries, nonprofit organizations, cable television channels, and schools.

### **KAISER PERMANENTE EDUCATIONAL THEATRE (KPET)**

For 31 years, KPET has been using live theatre, music, comedy, and drama to inspire children, teens, and adults to make healthier choices and better decisions about their well-being. Its award-winning programs are as entertaining as they are educational and were developed with the advice of teachers, parents, students, health educators, medical professionals, and professional theatre artists. Professional actors who are also trained

health educators deliver all performances and workshops. KPET programs share health information and develop individual and community knowledge about leading healthier lives. KPET is provided free of charge to schools and the general community. In addition to performances and classroom workshops, KPET supplies schools and organizations with supplementary educational materials including workbooks, parent and teacher guides, and student wallet cards. We design all materials to reinforce the messages presented in our programs.

### ***KPET – Northern California Region***

In 2017, KPET offered the following programs for elementary school students: *The Best Me*, to encourage healthy eating and an active lifestyle, and *Peace Signs*, a conflict resolution, violence prevention, and anti-bullying program. For middle school students KPET provided *Nightmare on Puberty St.*, a humorous yet serious presentation about the joys and angst of adolescence. For high school students, KPET offered the [Resilience Squad](#) to facilitate a series of four workshops promoting social and emotional health and wellness. KPET also provided technical expertise, supported health fairs with staff and equipment, and hosted meetings for CBOs and Kaiser Permanente departments. In 2017, KPET served 168,088 children and adults through 1,123 points of service, which ranged from school performances and workshops to community presentations and trainings.

Over the years KPET has supported a variety of workforce development events and projects. New in 2017, in [collaboration with KP LAUNCH and the Regional Mental Health Training Program](#), we provided 120 KP LAUNCH interns with Resilience Squad workshops and a 90-minute workshop on the medical aspects of the social and emotional wellness issues addressed in the Resilience Squad workshops. As in past years, we continued to host key KP LAUNCH events in the KPET space.

Also new in 2017, KPET created and provided custom workshops for two career awareness days for Pinole Middle School students at the KFH-Pinole medical office building. The career days were provided in partnership with Contra Costa Community College Vocational Department, KP Public Affairs East Bay Richmond, and KP Pinole.

In 2017, KPET supported Kaiser Permanente's fourth Youth Career Day (YCD) at the Garfield Innovation Center to give young people from Bay Area high schools a glimpse of job opportunities in health care using real-life simulations and exercises. With guidance from KP health professionals, KPET developed the script for the mental health and wellness scenario, with the goal of addressing adolescent depression and reducing the stigma of receiving mental health services. KPET also provided a performer/educator to facilitate and perform in the interactive scenario, which included a Q&A session for participants.

In 2017, KPET repeated our participation in the Oakland Unified School District Linked Learning Office Youth Career Expo at the Oakland City Center Marriott. KPET staff interacted with 300 students from OUSD high schools at our info table, which provided a trivia wheel and giveaways to share information around best practices when applying for jobs, internships, and post-secondary education.

### ***KPET – Southern California Region***

In 2017, Educational Theatre reached 233,543 children and adults with 1,629 performances, workshops, outreach efforts, brief educational interactions and other presentation across 549 schools in Southern California. Eighty-nine percent (89%) of all of our programs were provided to underrepresented communities, as determined by Free and Reduced Price Meal (FRPM), school demographic and test score information. The repertoire for Educational Theatre includes the following:



- The **Literacy Promotion Program** (grades K-2) is a multifaceted offering that includes the play, *Jay and E and the ZigZag Sea*, and a student workshop, where the actor-educators engage students in a Language Experience Approach (LEA) based activity. The program is designed to inspire and encourage students to read. Key concepts include: sounding out words one letter at a time, thinking of reading as an adventure, and creating confidence by confronting fears. In addition, there is a presentation for adults entitled *World of Words*. Through this program, parents and families are encouraged to create a print-rich environment in their home, read to their child twenty minutes every day, and play games to promote literacy.
- The **Conflict Management Program** (grades 3-5) is a multifaceted offering that includes the play, *It's Stop Time*, and a student workshop. The program is designed to complement conflict resolution and violence prevention efforts in schools and community locations. Key concepts include: the three steps to managing conflict, practicing empathy, and expressing feelings in a positive way. In addition, there is a presentation for adults entitled *One Minute*. Through this stress management program, parents and families are introduced to the science behind stress, techniques for managing stress, and the steps to managing conflict.
- The **Healthy Eating Active Living Program** (grades 4-5) is a multifaceted offering that includes the play, *The Amazing Food Detective: Game On*, and two supporting student workshops. The program is designed to make healthy food and activity choices easier for students. Key concepts include: the benefits of choosing fruits and vegetables as healthy snacks, the importance of active play, how to read a nutrition facts label, and the power of media advertising. In addition, there is a presentation for adults entitled *From the Label to the Table*. Through this program, parents and families are introduced to the concepts their students learned and are encouraged to make changes at home to become healthier families.
- The **Adolescent Bullying Awareness Program** (grades 6-8) consists of the play, *Someone Like Me*. The program is meant to be a springboard for discussions between students and teachers, parents, and trusted adults. Key concepts include: rumors and gossip are a form of bullying, communicating with trusted adults is important, and help is always available. At the end of each performance, the actor-educators are available to the students for one-on-one questions and conversations, and are trained to bridge students to school personnel when necessary.
- The **STD Prevention Program** (grades 9-12) consists of the play, *What Goes Around*. The program provides information about HIV/AIDS and sexually transmitted diseases (STDs), and gives insight into the lasting impact one person's choice can make on the lives and health of many. Key concepts include: abstinence is the only risk-free option, and the importance of testing and prevention, including a condom demonstration. At the end of each performance, the actor-educators facilitate a question and answer session.
- **CareActors** This troupe of culturally and age-diverse professional actors provides icebreakers, patient stimulations, improvised role-plays, scripted scenarios, full-length theatrical productions, and video production collaborations for Kaiser Permanente conferences and continuing education programs, to dramatize critical learning points and stimulate discussion. This year, CareActors had 262 performances and served 5,953 audience members.

## GRANTS AND DONATIONS FOR THE BROADER COMMUNITY

KFH donated \$8,907,453 to nonprofit organizations to help educate health care consumers about managing their own health and making informed decisions when obtaining services; to develop, produce, and communicate health care-related public policy; and to support a variety of other programs and services aimed at the general well-being of the community.

## **FACILITY USAGE, SURPLUS EQUIPMENT, SUPPLIES, AND OTHER IN-KIND DONATIONS**

Many community organizations use meeting rooms at KFH facilities free of charge. KFH also donates surplus hospital and office equipment, furniture, health education materials, linens, and other items and materials to nonprofit organizations throughout California.

## **HEALTH RESEARCH, EDUCATION, AND TRAINING PROGRAMS**

KFH is committed to improving the health and well-being of community members by educating and training physicians and other health care professionals, conducting medical and health services research, and disseminating information. In 2017, KFH spent \$125,639,229 on education and training for nurses, physicians, other health care professionals, and health and nursing research.

### **PROVIDER EDUCATION AND TRAINING**

KFH provides education and training for medical interns and residents, as well as for nurses and other health care professionals, and offers continuing medical education for SCPMG, TPMG, and general community physicians.

### **GRADUATE MEDICAL EDUCATION (GME)**

In 2017, KFH contributed \$76,800,701 to educate more than 3,005 interns and residents in California. The mission of Kaiser Permanente GME is to recruit and prepare the physician workforce of the 21st century by optimizing the unique clinical and educational opportunities within our integrated model of care, which is now considered the gold standard for improving the entire U.S. health care system. In addition to being excellent clinicians, residents trained in our setting are able to utilize technology in providing evidence-based, patient-centered care in a team-based model, employing population management strategies, cultural sensitivity, as well as training in effective communication and leadership skills. As part of their training, residents participate in rotations at school-based health centers, community clinics, and homeless shelters.

### **COMMUNITY MEDICINE FELLOWSHIP**

The Community Medicine Fellowship, managed by the SCR Residency Program, provides care for underserved populations. Fellows provide direct patient care and mentor residents and medical students in the provision of care in a variety of settings, including community health clinics, homeless shelters, and local schools. Program participants collaborate with local health department physician leaders to develop programs that address community health concerns and provide lectures for local medical students with the focus on inspiring interest in the provision of primary care.

### **OLIVER GOLDSMITH SCHOLARSHIP PROGRAM**

The Oliver Goldsmith, MD Scholarship program is dedicated to the promotion and advancement of culturally responsive care by recognizing medical students who have contributed to this arena through participating, development, leadership and research. The scholarship honors medical/osteopathic students entering their third or fourth year of medical school who intent to practice in Southern California. The scholarship supports ongoing education for medical students while providing them with opportunities for clinical experience at Kaiser Permanente facilities and mentoring with SCPMG physicians. In 2017, a total of \$55,000 was awarded to 11 recipients.

## **NURSING EDUCATION AND TRAINING**

KFH offers several programs, many in partnership with colleges and universities, to increase the number of registered nurses and those with advanced nursing degrees.

### **KAISER PERMANENTE SCHOOL OF ANESTHESIA FOR NURSES**

Founded in 1972, the school provides graduate-level education for nurse anesthetists. In partnership with California State University, Fullerton, the school offers a two-year sequential academic and clinical graduate program for nurses with a baccalaureate degree. Students earn a master of science in nursing with a clinical specialty in anesthesia. In 2017, there were 64 student participants. In SCR, the school has partnerships with a number of public and community hospitals to provide additional clinical rotation opportunities for students. Scholarships for students are available through National Black Nurses Association and American Association of Nurse Anesthetists Foundation. In addition, the school partnered with Pasadena City College to develop the first anesthesia technician associate degree program in the nation. The anesthesia technician program prepares students for eligibility to take and pass the American Society of Anesthesia Technologists and Technicians (ASATT) National Certification Examination to become certified as an anesthesia technologist. A certificate of achievement and an associate of science degree are awarded upon successful completion of the curriculum. Fourteen students participated in the program in 2017.

### **CALIFORNIA NURSING ANESTHESIA COLLABORATIVE PROGRAM – (CNACP)**

CNACP provides education and financial assistance to students pursuing a master's degree in nurse anesthesia. CNACP faculty (clinical and academic) are graduates of the Samuel Merritt University (SMU) program and serve as resources for lifelong learning within perioperative medicine departments throughout NCR. In 2017, 344 students participated in the program.

### **BOARD OF REGISTERED NURSES WORK STUDY AND CLINICAL TEACHING ASSISTANT (CTA) PROGRAMS**

Kaiser Permanente's Northern California Region and five universities partner to conduct an innovative nursing student work-study internship program that addresses the education-to-practice gap for senior level baccalaureate nursing students. Program costs, including the nursing student intern's salaries, are covered by Kaiser Permanente Community Benefit.

The transition from student to professional registered nurse (RN) is difficult. New graduate nurses report feeling overwhelmed and unprepared for the realities of clinical practice. This adversely impacts patient safety, recruitment, job satisfaction, and retention upon entering the workforce.

The Nursing Student Work-Study Internship Program provides pre-licensure nursing students with a paid internship in the health system. Interns are exposed to the realities of clinical practice and master learned skills while working under the supervision of a registered nurse.

- internship conducted during students' summer break when they are not distracted by other course work
- sanctioned by California Board of Registered Nursing and structured as a clinical practicum course
- nursing student interns selected by university faculty, based on academic excellence and diversity
- selected students screened and hired into positions at a Kaiser Permanente Medical Centers

- nursing student interns work on clinical, quality and risk, education, and infection prevention teams
- intern salaries are paid using Community Benefit funds

### **KAISER PERMANENTE DELORAS JONES NURSING SCHOLARSHIP PROGRAM**

The Deloras Jones Scholarship recognizes outstanding academic achievement and promotes diversity among ADN, BSN, master's, and doctoral students. The scholarship was established in 2000 following the retirement of Deloras Jones, who spent her 35+ year career at Kaiser Permanente, starting as a student at the Kaiser Foundation School of Nursing in the 1960s and retiring as Senior Nurse Executive for Northern and Southern California regions. The fund acknowledges the commitment and contributions Jones made to nursing education and excellence in nursing practice. The scholarships encourage and support recipients to become registered nurses or to pursue advanced nursing degrees, are based primarily on financial need, and are awarded in several categories: underrepresented minorities, academic excellence, nursing as a second career, and graduate nursing degrees. In 2017, 206 scholarships totaling \$409,000 were awarded.

### **TECHNICAL PROVIDER EDUCATION AND TRAINING**

KFH provides postgraduate education and training, including internships, to non-physician health care professionals in medical technology, pharmacy, physical therapy, psychology, and radiology. Programs are administered regionally and some offer students a small monthly stipend.

### **KAISER PERMANENTE SCHOOL OF ALLIED HEALTH SCIENCES – (KPSAHS)**

Located in Richmond, California, KPSAHS began as a radiology program in 1989 in response to a severe shortage of radiologic technologists. KPSAHS eventually expanded to include 18-month programs in sonography, nuclear medicine, and radiation therapy. In addition, the school provides courses in anatomy and physiology and advanced/basic phlebotomy. KPSAHS offers educational programs and promotes learning to develop a skilled allied health workforce and to improve the quality of and access to health care services in the communities we serve. The degree status of our core programs demonstrates our commitment to providing students with the resources, connections, and support to launch successful careers throughout the health care industry. Our vision is to be recognized as a leader in health sciences education, and reflects an underlying dedication to the professionalism and excellence we instill through our educational programs. We focus on being a national leader in health sciences training and education, and the success of our students demonstrates the preeminence of our academic and clinical training. In 2017, KPSAHS launched an Associate of Science in Medical Assisting program.

### **KAISER PERMANENTE MENTAL HEALTH TRAINING PROGRAM**

In Northern California, Kaiser Permanente's mental health training programs train mental health professionals and provide internships and residencies in a variety of postgraduate specialty areas. Internships in post-master's level mental health services include Clinical Social Work and Marriage & Family Therapy (MFT). Participating interns have completed either a master's degree program in Social Work (MSW), or a master's degree program in Counseling, Psychology, or related fields, leading to an MFT license. Internships in Psychology require enrollment in American Psychological Association (APA)-accredited PhD, PsyD or EdD programs in Clinical, Counseling or School Psychology. Postdoctoral residencies in Psychology require completion of PhD, PsyD, or EdD degree in APA-accredited programs. Interns and residents receive individual and group supervision, participate in didactic seminars, and receive training in the delivery of outpatient mental health and chemical dependency services. In

addition, the trainees provide services to the communities in their local areas. Increasingly, the trainees are involved in collaborating more closely within Family Medicine and Primary Care through Behavioral Medicine.

### **KAISER PERMANENTE PHARMACIST RESIDENCY PROGRAMS**

During a one- or two-year postgraduate education and training program, licensed pharmacists gain additional experience and training in pharmaceutical care and administrative pharmacy services in a fully integrated, nonprofit managed care organization. The program enables residents to improve their clinical knowledge and skills while enhancing continuity of care in a variety of ambulatory, intermediate, and hospital settings, and to meet California's legal requirements for collaborative practice initiating and adjusting prescription medication therapy under physician-approved protocols and patient referrals. Each academic year, Kaiser Permanente accepts qualified applicants from a nationwide pool into its 18 nationally-recognized, American Society of Health System Pharmacist- or Academy of Managed Care Pharmacy-accredited pharmacy residency programs, including standard post-graduate year-one programs to specialized programs in managed care, drug information, and drug distribution. Pharmacy residents and their preceptors participate in several community health initiatives, and develop and disseminate medical knowledge to health care providers and community members. In 2017, Kaiser Permanente trained 152 students.

### **KAISER PERMANENTE NORTHERN CALIFORNIA ORTHOPAEDIC PHYSICAL THERAPY FELLOWSHIP**

The Kaiser Permanente Northern California Orthopaedic Manual Physical Therapy Fellowship, previously, the Physical Therapy Fellowship in Advanced Orthopedic Manual Therapy Program, was established in 1979 at KFH-Hayward in Northern California and is the oldest program of its kind in the country. The department also runs the Kaiser Permanente Northern California Orthopaedic Physical Therapy Residency. The programs attract physical therapists from across the nation who are seeking advanced specialty training in orthopedic physical therapy. Graduates serve their hospitals and clinics, and the Northern California community as clinical specialists, academic faculty, instructors for community courses, and consultants to industry. As part of the curriculum, students design and implement a teaching project for the community and provide free physical therapy services to uninsured adults at the RotaCare Free Health Clinic in San Leandro. Involvement in the community is at the core of the mission and vision of the program and has differentiated our program from others across the country. This program is credentialed by the American Physical Therapy Association through the American Board of Physical Therapy Residency and Fellowship Education (ABPTRFE).

### **KAISER PERMANENTE PHYSICAL THERAPY NEUROLOGY RESIDENCY**

The Neurology Physical Therapy (PT) program trains neurologic residents to acquire the advanced clinical skills required to treat and manage patients with complex neurological diagnoses across the continuum of care. Neurologic PT residents complete clinical rotations in the acute hospital setting, inpatient rehabilitation, outpatient departments, and community clinics. During their residency, residents spend at least 48 hours providing care in the greater community. They offer consultation, education and mobility training to clients and providers of rehab outside of Kaiser Permanente so that the community can benefit from the growing knowledge and skills of the residents. One faculty member focuses on community activities and services to optimize these experiences for the residents and the community members they serve.

### **KAISER PERMANENTE PHYSICAL THERAPY ORTHOPEDIC RESIDENCY PROGRAM**

Kaiser Permanente's Physical Therapy Orthopedic Residency Program provides education in the specialty area of orthopedic physical therapy. Each year, the program offers residency positions at 11 KFH hospitals in Southern California: Baldwin Park, Downey, Fontana/Ontario, Los



Angeles, Orange, Panorama City, Riverside, San Diego, South Bay, West Los Angeles, and Woodland Hills. The program also provides classroom and lab education (288 hours) for four residents at three non-KP residency programs in Southern California: Casa Colina Medical Center, Pomona; Cedars-Sinai Medical Center, Los Angeles, and Glendale Adventist Hospital Physical Therapy Residency Program, Glendale, CA; and graduates are eligible to sit for their board certification examination in orthopedic physical therapy, and apply to participate in a physical therapy fellowship program. In 2017, there were a total of 29 orthopedic residents in the program.

#### **KAISER PERMANENTE ORTHOPAEDIC FELLOWSHIP IN SPORTS REHABILITATION PROGRAM**

This fellowship program provides education in the specialty area of sports physical therapy and rehabilitation, with a focus on advanced training in examination and treatment techniques procedures of extremity injuries in an active and post-surgical patient population with musculoskeletal conditions. In 2017, six Orthopaedic/Sports Rehabilitation Fellows practiced in KFH-Woodland Hills, KFH-Los Angeles, KFH-Orange, and KFH-West Los Angeles.

#### **KAISER PERMANENTE SPINE REHABILITATION FELLOWSHIP**

This fellowship program provides education in the specialty area of Spine physical therapy and rehabilitation, with a focus on advanced training in examination and treatment techniques procedures and management of acute through chronic spine injuries in a patient population with musculoskeletal conditions. In 2017, five Spine Rehabilitation Fellows practiced at KFH-Harbor City, KFH-Los Angeles and KFH-West Los Angeles.

#### **KAISER PERMANENTE SPINE REHABILITATION FELLOWSHIP PROGRAM**

This fellowship program provides education in the specialty area of spine physical therapy and rehabilitation, with a focus on advanced training in examination and treatment techniques procedures and management of acute through chronic spine injuries in a patient population with musculoskeletal conditions. There are five Spine Rehabilitation fellow slots at KFH hospitals in Southern California.

#### **KAISER PERMANENTE CLINICAL PSYCHOLOGY INTERNSHIP TRAINING PROGRAMS**

Clinical Psychology Internship Programs are conducted under the Department of Psychiatry in Kaiser Permanente Southern California Region in Los Angeles. Pre-doctoral students enroll in the Clinical Psychology Internship Training Programs to augment their educational experience by working in a high quality educational environment, having direct responsibility (under the supervision of licensed staff) for patients selected from a large and varied patient base, and working with a multidisciplinary staff. The goal of the Internship Programs is to transition the intern from student to professional by providing training in the roles and functions of clinical psychologists. The programs employ a multi-supervisor training process, affording interns training, supervisory and mentoring experiences with licensed staff members of varying theoretical backgrounds and areas of expertise. The programs provide an intensive well-managed clinical experience with a wide diversity of clients in terms of age, gender, racial and ethnic background, socioeconomic background, and psychological disturbance, using a variety of therapeutic modalities for working with clients as individuals, couples, families, and groups. KFH-Los Angeles and KFH-San Diego participate in the programs with four interns in Los Angeles and eight in San Diego.

#### **KAISER PERMANENTE RADIOLOGY TRAINING PROGRAM**

Students enrolled in local community college radiology technology programs can complete their one-year clinical rotation, a requirement for certification, at KFH facilities in Southern California. The program served 176 students in 2017.

## **ADVANCED PRACTICE AND ALLIED HEALTH CARE EDUCATIONAL PROGRAMS**

The Southern California Department of Professional Education offers educational programs designed to meet many of the primary and continuing educational needs of certified nurse anesthetists, nurse practitioners, physician assistants, certified nurse-midwives, physical therapists, occupational therapists, clinical laboratory specialists, radiology technologists, registered nurses, speech pathologists, social workers, and marriage and family counselors. In 2017, approximately 700 community participants attended one of continuing education programs and/or symposia.

## **HIPPOCRATES CIRCLE**

The Hippocrates Circle Program is designed to provide youth from under-represented communities and diverse backgrounds with an awareness of career opportunities as a physician. Kaiser Permanente staff and Southern California Permanente Medical Group physicians work collaboratively with school superintendents, educators, parents and medical school faculty to strengthen connections and assist students with achieving their educational goals by providing mentorship exposure and experience. In 2017, 749 students participated in the program at various KFH locations in Southern California.

## **GRANTS AND DONATIONS FOR THE EDUCATION OF HEALTH CARE PROFESSIONALS**

KFH spent \$2,213,758 to support the training and education of health care professionals in California. Contributions were made to a variety of nonprofit agencies and academic institutions.

## **HEALTH RESEARCH**

Kaiser Permanente deploys dedicated research expertise to conduct, publish, and disseminate high-quality epidemiological and health services research to improve the health and medical care throughout our communities. Access to reliable data is a significant need of the overall health care system and can also be implemented in service of the identified health needs. Deploying a wide range of research methods contributes to building general knowledge for improving health and health care services, including clinical research, health care services research, and epidemiological and translational studies on health care that are generalizable and broadly shared. Conducting high-quality health research and disseminating its findings increases awareness of the changing health needs of diverse communities, addresses health disparities, and improves effective health care delivery and health outcomes in diverse populations disproportionately impacted by health disparities. Research projects encompass epidemiologic and health services studies as well as clinical trials and program evaluations. They cover a wide range of topics including cardiovascular disease, cancer, diabetes, substance abuse, mental health, maternal and child health, women's health, health care delivery, health care disparities, pharmaco-epidemiology, and studies of the impact of changing health care policy and practice. In California, KFH operates three large research departments: NCR's Division of Research, established in 1961; SCR's Department of Research and Evaluation, founded in the early 1980s; and Kaiser Foundation Research Institute. In addition, KFH funds other research-related projects and programs such as nursing research.

## **DIVISION OF RESEARCH (DOR)**

DOR, Kaiser Permanente Northern California (KPNC)'s highly regarded research center, conducts, publishes, and disseminates high-quality epidemiological and health services research to improve the health and medical care of Kaiser Permanente members and society at large. DOR conducts research among the more than 4 million members of KPNC using interviews, automated data, medical records, and clinical examinations.

DOR has more than 50 Research Scientists and DOR researchers have contributed over 3,000 papers to the medical and public health literature. Research projects encompass epidemiologic and health services studies as well as clinical trials and program evaluations. They cover a wide range of topics including cardiovascular disease, cancer, diabetes, substance abuse, mental health, maternal and child health, women's health, health disparities, pharmaco-epidemiology, and studies of the impact of changing health care policy and practice. DOR works with Kaiser Permanente Community Benefit Programs (KPCBP) to enhance communication and collaboration between DOR and Kaiser Permanente members, community residents and other key stakeholders. Financial and other support provided by KPCBP enables DOR to sponsor research studies on topics which directly align with KPCBP priorities, to attract additional external funding and improve community engagement and participation in DOR activities, to provide research and training opportunities, and to develop unique and significant resources in the Comprehensive Clinical Research Unit (CCRU) and Research Program on Genes, Environment and Health (RPGEH).

## **DEPARTMENT OF RESEARCH AND EVALUATION**

The Department of Research & Evaluation emphasizes research with real-world implications—studies that can be translated into and inform clinical practice and improve public health. The Department is increasing scientific expertise in research areas including health services and implementation science. This helps the organization to understand how to provide better care for members and the communities from which they come, as well as bridge the gap between research and practice. Research covers a wide range of topics including cancer, cardiovascular disease, diabetes, health services research and implementation science, obesity, drug/vaccine safety and effectiveness, and maternal and child health. The Department's work is undertaken by 30 investigators and 338 support staff. In 2017, there were 305 active research projects and more than 350 (as of November 2017) published studies of regional and national significance

## **KAISER FOUNDATION RESEARCH INSTITUTE (KFRI)**

KFRI provides administrative services for medical research conducted in all Kaiser Permanente regions and is responsible for compliance with federal regulations that govern the administration and implementation of research.

## **NURSING RESEARCH PROGRAM**

NCR's program was established to improve the health and well-being of Kaiser Permanente members and the community at-large. The nurse scientist-director supports these goals by developing and maintaining the structure and function of the Nursing Research Program to:

- Advance clinical research and evidence-based nursing practice
- Expand partnerships and program visibility
- Promote projects that are aligned with Community Benefit work stream priorities
- Maintain compliance with Protection of Human Subjects Federal Regulations and HIPPA

The program provides outreach to the community at large through a website, bimonthly WebEx meeting programs, bimonthly newsletters, and the Northern California Nursing Research blog. In addition, nurses receive consultation, administrative, and technical support to conduct, publish, and disseminate research findings that improve patient care and nursing practices and contribute to the knowledge of nursing science.

SCR's Nursing Research Program offers nurses the opportunity to engage in research on nursing and inter-disciplinary clinical practices to improve patient outcomes. The program team generates research evidence in addition to providing administrative and technical support for nurses to conduct, publish, and disseminate their own research studies and evidence based practice projects. Dissemination of generated and synthesized evidence to clinicians occurs through publications, posters, podiums, and spread of best practices and tools to community partners. Current areas of research include nursing workforce and leadership, instrument validation, and clinical practice studies (activity/mobility, quality sleep, pressure injury prevention, falls prevention, and nutritional enhancement). There were 70 active nursing research projects and five studies published in 2017.

**Table A – Total Community Benefits Provided in 2017** (Endnotes on following page.)

## KAISER FOUNDATION HOSPITALS IN CALIFORNIA

<b>Medical Care Services for Vulnerable Populations</b>	
Medi-Cal shortfall <sup>1</sup>	\$613,861,844
Charity care: Medical Financial Assistance Program <sup>2</sup>	156,557,719
Grants and donations for medical services <sup>3</sup>	89,633,076
<b>Subtotal</b>	<b>\$860,052,639</b>
<b>Other Benefits for Vulnerable Populations</b>	
Watts Counseling and Learning Center <sup>4</sup>	\$3,294,864
Educational Outreach Program	1,030,372
Summer Youth and INROADS programs <sup>5</sup>	3,349,072
Grants and donations for community-based programs <sup>6</sup>	60,919,400
Community Benefit administration and operations <sup>7</sup>	18,314,142
<b>Subtotal</b>	<b>\$86,907,850</b>
<b>Benefits for the Broader Community<sup>8</sup></b>	
Community health education and promotion programs	\$1,002,434
Kaiser Permanente Educational Theatre	5,642,636
Community Giving Campaign administrative expenses	636,771
Grants and donations for the broader community <sup>9</sup>	8,907,453
National board of directors fund	742,576
<b>Subtotal</b>	<b>\$16,931,869</b>
<b>Health Research, Education, and Training</b>	
Graduate Medical Education	\$76,800,701
Non-MD provider education and training programs <sup>10</sup>	22,793,558
Grants and donations for the education of health care professionals <sup>11</sup>	2,213,758
Health research	23,831,212
<b>Subtotal</b>	<b>\$125,639,229</b>
<b>TOTAL COMMUNITY BENEFITS PROVIDED IN 2016</b>	<b>\$1,089,531,586</b>

## ENDNOTES

- <sup>1</sup> Amount includes hospital-specific, unreimbursed expenditures for Medi-Cal Managed Care members and Medi-Cal Fee-for-Service beneficiaries on a cost basis.
- <sup>2</sup> Amount includes unreimbursed care provided at this facility to patients who qualify for the Medical Financial Assistance and Indigent Care programs on a cost basis.
- <sup>3</sup> Figures reported in this section for grants and donations for medical services consist of charitable contributions to community clinics and other safety-net providers; community health partnerships and collaboratives; and special Request for Proposals to support specific health issues such as childhood obesity, asthma, etc. The amount reported reflects hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members.
- <sup>4</sup> Watts Counseling and Learning Center's service expenses are divided among three hospitals: KFH-Downey, KFH-South Bay, and KFH-West Los Angeles.
- <sup>5</sup> Figures reported in this section are hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members, or a related denominator such as the number of Summer Youth students hired.
- <sup>6</sup> Figures reported in this section for grants and donations for community-based programs consist of charitable contributions made to external nonprofit organizations for a variety of programs and services that address the nonmedical needs of vulnerable populations. The amount reflects hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members.
- <sup>7</sup> The amount reflects the costs related to providing a dedicated community benefit department and related operational expenses.
- <sup>8</sup> Figures reported in this section are hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members, or a number of related denominators such as the number of Educational Theatre performances or health education programs.
- <sup>9</sup> Figures reported in this section for grants and donations for the broader community consist of charitable contributions made to external nonprofit organizations to educate health care consumers in managing their own health and making informed decisions when obtaining services; and to develop, produce, or communicate health care-related public policy information for a variety of programs and services aimed at general well-being of the community. The amount reflects hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members.
- <sup>10</sup> Amount reflects the net expenditures after scholarships for health professional education and training programs.
- <sup>11</sup> Figures reported in this section for grants and donations for the education of health care professionals consist of charitable contributions made to external nonprofit organizations, colleges, and universities to support the training and education of students seeking to become health care professionals such as physicians, nurses, physical therapists, social workers, pharmacists, etc. The amount reflects hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members.

**Table B – Community Benefits Provided in 2017 by Hospital Service Area**  
**KAISER FOUNDATION HOSPITALS IN CALIFORNIA**

<b>NORTHERN CALIFORNIA HOSPITALS</b>	
Antioch	\$29,765,071
Fremont	12,867,341
Fresno	22,301,746
Manteca	25,785,886
Modesto	13,481,144
Oakland	50,755,363
Redwood City	14,820,811
Richmond	29,769,696
Roseville	36,570,990
Sacramento	55,737,233
San Francisco	33,414,692
San Jose	28,518,380
San Leandro	41,532,971
San Rafael	16,359,344
Santa Clara	39,383,040
Santa Rosa	29,818,796
South Sacramento	50,727,142
South San Francisco	13,055,845
Vacaville	20,864,854
Vallejo	39,955,923
Walnut Creek	24,966,900
<b>Northern California Total</b>	<b>\$630,453,167</b>

<b>SOUTHERN CALIFORNIA HOSPITALS</b>	
Anaheim	\$31,343,211
Baldwin Park	28,521,469
Downey	40,624,634
Fontana	52,827,378
Irvine	14,855,596
Los Angeles	53,670,818
Moreno Valley	11,199,152
Ontario	16,969,850
Panorama City	39,189,639
Riverside	29,252,326
San Diego	49,479,105
South Bay	27,867,202
West Los Angeles	39,105,910
Woodland Hills	24,172,129
<b>Southern California Total</b>	<b>\$459,078,419</b>





## CHAPTER IV: 2017–2019 COMMUNITY BENEFIT PLANS AND 2017 YEAR-END RESULTS

### INTRODUCTION

In 2016, local staff at all KFH hospitals in California conducted a CHNA and developed a 2017–2019 community benefit plan. These CHNAs and community benefit plans were developed in compliance with the federal tax law requirements set forth in Internal Revenue Code section 501(r), which requires hospital facilities owned and operated by an organization described in Code section 501(c)(3) to conduct a CHNA at least once every three years and to develop and adopt an implementation strategy (referred to as the community benefit plan in the SB 697 report) to meet the community health needs identified through the CHNA. What follows is a brief description of the development of the triennial CHNA and the resulting community benefit plan as required by SB 697.

### COMMUNITY HEALTH NEEDS ASSESSMENT

The Patient Protection and Affordable Care Act (ACA), enacted on March 23, 2010, included new requirements nonprofit hospitals must meet in order to maintain their tax-exempt status. The provision was the subject of final regulations providing guidance on the requirements of section 501(c)3 of the Internal Revenue Code. Included in the new regulations is a requirement that all nonprofit hospitals must conduct a CHNA and develop an implementation strategy (IS) every three years (<http://www.gpo.gov/fdsys/pkg/FR-2014-12-31/pdf/2014-30525.pdf>).

While Kaiser Permanente has conducted CHNAs for many years to identify needs and resources in our communities and to guide our community benefit plans, these new requirements have provided an opportunity to revisit our needs assessment and strategic planning processes with an eye toward enhanced compliance and transparency and leveraging emerging technologies. The CHNA process undertaken in 2016 and described in this report was conducted in compliance with current federal and state requirements.

Kaiser Permanente's intention is to develop and implement a transparent, rigorous, and whenever possible, collaborative approach to understanding the needs and assets in our communities. From data collection and analysis to the identification of prioritized needs and the development of an implementation strategy, the intent was to develop a rigorous process that would yield meaningful results.

Kaiser Permanente's innovative approach to CHNAs includes development of a free, web-based CHNA data platform that is available to the public. The data platform provides access to a core set of approximately 150 publicly available indicators to understand health through a framework that includes social and economic factors, health behaviors, physical environment, clinical care, and health outcomes.

In addition to reviewing the secondary data available through the CHNA data platform, and in some cases other local sources, each KFH facility, individually or with a collaborative, collected primary data through key informant interviews, focus groups, and surveys. Primary data collection consisted of reaching out to local public health experts, community leaders, and residents to identify issues that most impacted the health of the community. The CHNA process also included an identification of existing community assets and resources to address the health needs.

Each hospital/collaborative developed a set of criteria to determine what constituted a health need in their community. Once all of the community health needs were identified, they were all prioritized, based on identified criteria. This process resulted in a complete list of prioritized community health needs. The process and the outcome of the CHNA are described in this report.

The CHNA report for each KFH hospital is posted on the [Kaiser Permanente Share Site](#).

## COMMUNITY BENEFIT PLAN DEVELOPMENT

Information from the CHNA provides the foundation for how each local KFH hospital will work to improve the health status of the community through a strategic, three-year community benefit plan. Following the CHNA process, each KFH hospital convenes a committee of stakeholders to further discuss and analyze the CHNA findings with a particular focus on selecting the health needs the hospital will focus on. Planning committees include hospital administrative staff from various disciplines (e.g. medical, nursing, administrative, finance, labor, and marketing). These stakeholders help select the health needs that the KFH hospital will address using an established set of criteria, which, at a minimum, included the following:

- Magnitude/scale of the problem
- Severity of the problem
- Degree of racial/ethnic disparity
- Kaiser Permanente assets and expertise available
- Existing or promising approaches exist to address the need

Once health needs are selected, local CB staff and committees develop a community benefit plan. As part Kaiser Permanente's integrated health system, KFH hospitals have a long history of working with KFHP, TPMG, SCPMG, and other KFH hospitals, as well as external stakeholders to identify, develop, and implement strategies to address community health needs. These strategies are developed so that they:

- Are available broadly to the public and serve low-income consumers.
- Reduce geographic, financial, and/or cultural barriers to accessing health services, and if they were no longer in place would result in access problems.
- Address federal, state, or local public health priorities
- Leverage or enhance public health department activities
- Advance increased general knowledge through education or research that benefits the public
- Address needs that would otherwise become the responsibility of the government or another tax-exempt organization

KFH hospitals are committed to enhancing their understanding of how best to develop and implement effective strategies to address community health needs and recognize that good health outcomes cannot be achieved without joint planning and partnerships with community stakeholders and leaders. As such, KFH hospitals continue to work in partnership to refine their goals and strategies over time so that they can most effectively address the identified needs.

Each KFH hospital will monitor and evaluate its proposed strategies to track implementation of those strategies and to document the anticipated impact. Plans to monitor impact will be tailored to each strategy and will include the collection and documentation of tracking measures, such as the number of grants made, amount of dollars spent, number of people reached/served, number and role of volunteers, and volunteer hours. In addition, KFH hospitals will require grantees to propose, track, and report outcomes, including behavior and health outcomes as appropriate. For example, outcome measures for a strategy that addresses obesity/overweight by increasing access to physical activity and healthy eating options might include number of students walking or biking to school, access to fresh locally grown fruits and vegetables at schools, or number of weekly physical activity minutes.

## **OUTLINE OF HOSPITAL SECTION**

The rest of this chapter contains, in alphabetical order, a narrative section for each of the 36 hospitals. Each hospital section contains the following information:

- A community snapshot, a few facts about the facility, and a list of key local leaders.
- A map of the service area.
- 2017 metrics for select programs in the CB portfolio, presented at the hospital level (Table 1).
- Quantified Community Benefit provided in 2017, presented at the hospital level (Table 2).
- A link to the 2016 CHNA report and a list of the prioritized needs identified during the 2016 CHNA.
- Year-end results for Community Benefit activities and programs provided in 2017, including highlights of key local and regional grants, partnerships, and other efforts to address the prioritized needs outlined in the 2017-2019 Community Benefit Plan

Additional information about each hospital may be obtained by contacting the local Kaiser Permanente Public Affairs Department or Regional Community Benefit staff in either Northern California (510-625-6188) or Southern California (626-405-6042).



## KAISER FOUNDATION HOSPITAL (KFH)-SANTA ROSA

401 Bicentennial Way, Santa Rosa, CA 95448  
(707) 393-4000

### COMMUNITY SNAPSHOT

(SOURCE: U.S. Census Bureau, [American Community Survey](#): 2010-14 accessed through [www.CHNA.org/KP](http://www.CHNA.org/KP) except\* [US Department of Labor, [Bureau of Labor Statistics](#): January, 2016])

White	77.97%
Black/African American	1.78%
Asian	4.09%
Native American/Alaskan Native	1.36%
Pacific Islander/Native Hawaiian	0.45%

Some Other Race	9.96%
Multiple Races	4.39%
Hispanic/Latino	25.83%
Total Population	387,220
Living in Poverty (<200% FPL)	30.73%

Children in Poverty	15.1%
Unemployed*	6.3%
Uninsured	13.47%
No High School Diploma	13.5%

### KEY STATISTICS

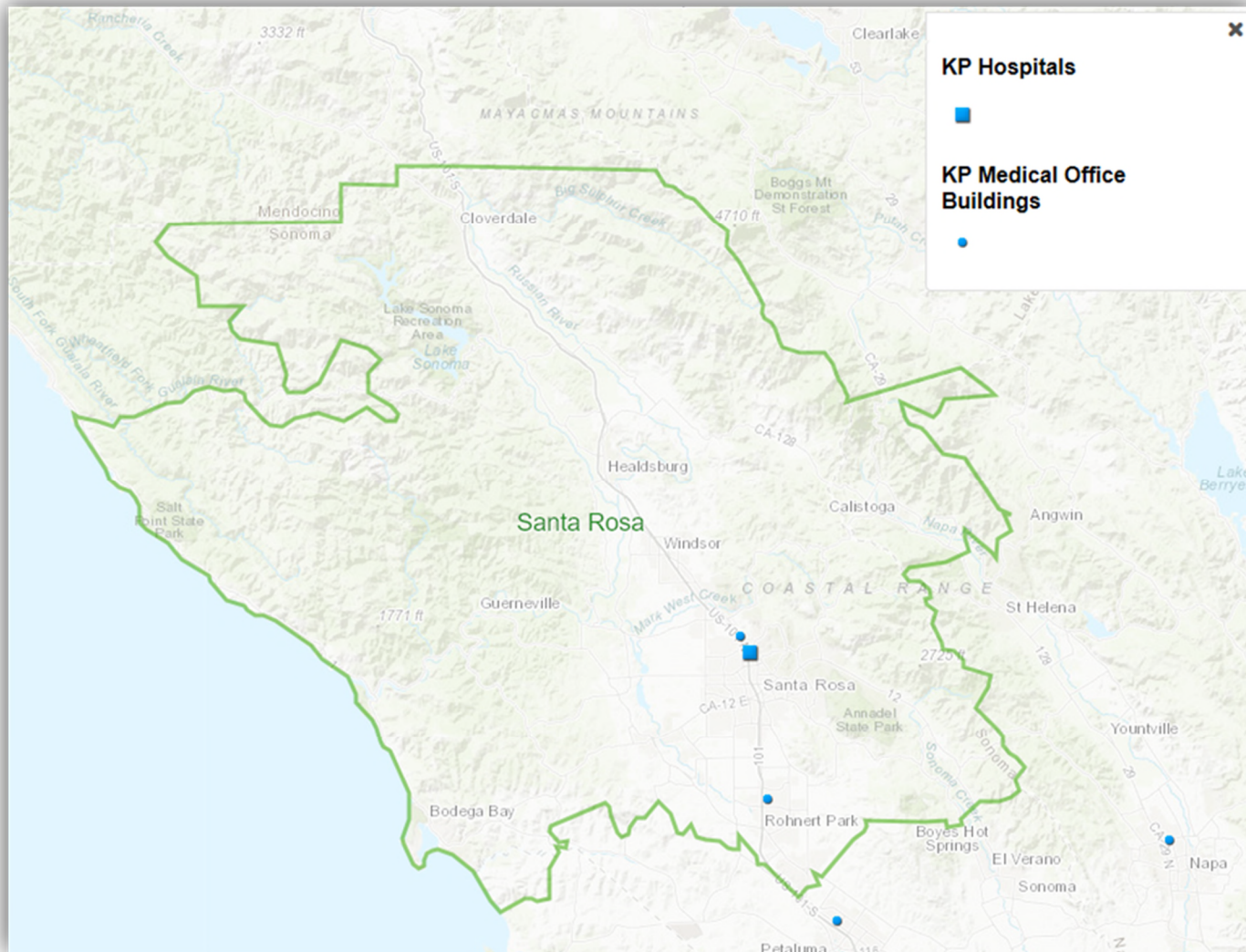
Year opened:	1990
KFH full-time equivalent personnel:	943.8
KFHP members in KFH service area:	169,401

Total licensed beds:	173
Inpatient days (includes Newborn Nursery days):	37,868
ER visits (includes visits resulting in inpatient admission):	59,197

### KEY LEADERSHIP

Judy Coffey, RN	Senior Vice President and Area Manager
Vicky Locey, RN, MSN	Chief Operating Officer/Chief Nursing Officer
Diane Hernandez	Area Finance Officer
Michael Schulman, MD	Physician in Chief
Paul Maillard	Medical Group Administrator
Carl Campbell	Public Affairs Director
Alena Wall	Community Benefit/Community Health Manager

## KFH-SANTA ROSA SERVICE AREA MAP



The KFH-Santa Rosa service area includes most of Sonoma County, except for a small southern portion in KFH-San Rafael's service area that includes the city of Petaluma, the city of Sonoma, and a small section of Napa County. Cities in this area include Cloverdale, Cotati, Healdsburg, Rohnert Park, Santa Rosa, Sebastopol, and Windsor.

**TABLE 1 – 2017 KEY COMMUNITY BENEFIT PROGRAM METRICS**

**KAISER FOUNDATION HOSPITAL-SANTA ROSA**

*(For more information about these and other Community Benefit programs and services, please see pages 10 through 24 in Chapter III.)*

Medi-Cal Managed Care members	17,871	Nurse Anesthesia Collaborative (CRNA), and Board of Registered Nurses Work Study and Clinical Training Program (BRN-CTA) students	17
Charity Care: Medical Financial Assistance (MFA) program recipients	8,208	Other (non-MD) health professional training/education beneficiaries (e.g., pharmacy and mental health residents)	32
Health Research projects (new, continuing, completed, and/or published)	3	KP L.A.U.N.C.H.: number of high school and college program interns	11
Educational Theatre: number of performances and workshops	33	Operation Access: number of services	4
Educational Theatre: number of attendees (students and adults)	6,559	Operation Access: number of physician volunteers	1
Graduate Medical Education: number of programs	2	Number of 2017 grants and donations made at the local and regional levels*	146
Graduate Medical Education: number of affiliated and independent residents	13		

\*Many regional grants impact three or more local hospitals. As such, a single regional grant may be included in the “Number of 2017 grants and donations” count for multiple hospitals.

**TABLE 2 – COMMUNITY BENEFIT RESOURCES PROVIDED IN 2017**  
**KAISER FOUNDATION HOSPITAL-SANTA ROSA**

	<b>2017 Totals</b>
<b>Medical Care Services for Vulnerable Populations</b>	
Medi-Cal shortfall <sup>a</sup>	\$15,953,652
Charity care: Medical Financial Assistance Program <sup>b</sup>	5,362,654
Grants and donations for medical services <sup>c</sup>	3,816,416
<b>Subtotal</b>	<b>\$25,132,722</b>
<b>Other Benefits for Vulnerable Populations</b>	
High school and college internship programs <sup>d</sup>	\$59,763
Grants and donations for community-based programs <sup>e</sup>	2,330,060
Community Benefit administration and operations <sup>f</sup>	277,367
<b>Subtotal</b>	<b>\$2,667,190</b>
<b>Benefits for the Broader Community<sup>g</sup></b>	
Community health education and promotion programs	\$905
Kaiser Permanente Educational Theatre	0
Community Giving Campaign administrative expenses	19,516
Grants and donations for the broader community <sup>h</sup>	54,378
National board of directors fund	18,571
<b>Subtotal</b>	<b>\$93,370</b>
<b>Health Research, Education, and Training</b>	
Graduate Medical Education	\$498,564
Non-MD provider education and training programs <sup>i</sup>	869,036
Grants and donations for health research, education, and training <sup>j</sup>	36,698
Health research	521,390
<b>Subtotal</b>	<b>\$1,925,687</b>
<b>Total Community Benefits Provided</b>	<b>\$29,818,969</b>



## TABLE 2 NOTES

- <sup>a</sup> Amount includes unreimbursed inpatient expenditures for Medi-Cal Managed Care members and Medi-Cal Fee-for-Service beneficiaries.
- <sup>b</sup> Amount includes unreimbursed care provided at this facility to patients who qualify for the Medical Financial Assistance and Indigent Care programs.
- <sup>c</sup> Figures reported in this section for grants and donations for medical services consist of charitable contributions to community clinics and other safety-net providers; community health partnerships and collaboratives; community health care coverage enrollment efforts; and special Request for Proposals to support specific health issues such as HIV/AIDS, childhood obesity, asthma, etc. The amount reported reflects hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members.
- <sup>d</sup> Figures reported in this section are hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members, or a related denominator such as the number of Summer Youth students hired.
- <sup>e</sup> Figures reported in this section for grants and donations for community-based programs consist of charitable contributions made to external nonprofit organizations for a variety of programs and services that address the non-health needs of vulnerable populations. The amount reflects hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members.
- <sup>f</sup> The amount reflects the costs related to providing a dedicated community benefit department and related operational expenses.
- <sup>g</sup> Figures reported in this section are hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members, or a number of related denominators such as the number of Kaiser Permanente Educational Theatre performances or health education programs.
- <sup>h</sup> Figures reported in this section for grants and donations for the broader community consist of charitable contributions made to external nonprofit organizations to educate health care consumers in managing their own health and making informed decisions when obtaining services; and to develop, produce, or communicate health care-related public policy information for a variety of programs and services aimed at general well-being of the community. The amount reflects hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members.
- <sup>i</sup> Amount reflects the net expenditures after tuition reimbursement for health professional education and training programs.
- <sup>j</sup> Figures reported in this section for grants and donations for the education of health care professionals consist of charitable contributions made to external nonprofit organizations, colleges, and universities to support the training and education of students seeking to become health care professionals such as physicians, nurses, physical therapists, social workers, pharmacists, etc. The amount reflects hospital-specific, unreimbursed expenditures. When hospital-specific expenditures were not available, dollars were allocated to each hospital based on the percentage of Health Plan members.

# THE 2016 COMMUNITY HEALTH NEEDS ASSESSMENT SUMMARY AND FINDINGS

## 2016 COMMUNITY HEALTH NEEDS ASSESSMENT SUMMARY

The KFH-Santa Rosa 2016 Community Health Needs Assessment (CHNA) is posted on the internet at [www.kp.org/chna](http://www.kp.org/chna) (the Kaiser Permanente Share Site). A detailed explanation of the CHNA process is included in the introductory section (Chapter IV) of the full SB 697 report.

## LIST OF COMMUNITY HEALTH NEEDS IDENTIFIED IN THE CHNA REPORT FOR THE KFH-SANTA ROSA SERVICE AREA

The list below summarizes the health needs identified for the KFH-Santa Rosa service area through the 2016 CHNA process:

- Early Childhood Development
- Access to Education
- Economic and Housing Insecurity
- Oral Health
- Access to Care (Access to Care and Coverage)
- Mental Health (Behavioral Health)
- Obesity/Diabetes/HEAL (Healthy Eating/Active Living)
- Substance Use (Behavioral Health)
- Violence and Unintentional Injury

## HEALTH NEEDS THAT KFH-SANTA ROSA PLANS TO ADDRESS

### 1. HEALTHY EATING/ACTIVE LIVING

Weight that is higher than what is considered a healthy weight for a given height is described as overweight or obese. Overweight and obesity are strongly related to stroke, heart disease, some cancers, and Type 2 diabetes.

In Sonoma County, an estimated 25.4% of adults are obese and 37.9% are overweight. Among youth, 17.5% are obese and 20.0% are overweight. Busy lifestyles and the high cost of living compete with purchasing and cooking healthy food. Lack of physical activity was also noted as a driver of obesity and diabetes, in part due to a lack of affordable exercise options.

Certain populations in Sonoma County are disproportionately affected by overweight/obesity and by lack of access to healthy food. For instance, while 59.9% of non-Hispanic white and 13.5% of Asian residents are overweight or obese, 82.4% of Hispanic/Latino residents are overweight or

obese. In addition, interviewees noted a high prevalence of diabetes among Hispanic/Latino populations. Interviewees and focus group participants noted that healthy food options are particularly lacking south of Santa Rosa and in the city of Sebastopol.

This health need was recommended for selection by the Contribution's Committee because it received a high score across all selection criteria, most notably with respect to KP expertise, feasibility, and the ability to leverage organizational assets. Further, selecting this health need ensures alignments with Kaiser Permanente regional priorities.

## **2. ACCESS TO CARE AND COVERAGE**

The ability to utilize and pay for comprehensive, affordable, quality health care is essential to maximize prevention, early intervention, and treatment of health conditions. With implementation of the Affordable Care Act (ACA), many adults in Sonoma County are able to obtain insurance coverage and access regular health care. However, disparities persist. Specifically, lower income residents have difficulty accessing care, as many remain uninsured due to high premium costs, and those with public insurance face barriers to finding providers who accept Medi-Cal. Foreign-born residents who are not U.S. citizens also face stark barriers in obtaining insurance coverage and accessing care. While only 10.0% of Sonoma County residents are uninsured, 18.7% of residents earning below 138% of the federal poverty level and 34.2% of foreign-born residents who are not U.S. citizens do not have insurance coverage. Among those who do have insurance coverage, primary data identified other barriers to accessing care including that there are not enough primary health care providers in Sonoma County to meet the high demand. Others noted difficulties in navigating the care delivery system in an efficient way.

KFH Santa Rosa chose to address this health need because it received a high score from the Contributions Committee across all selection criteria, most notably with respect to existing or promising practices, ability to leverage organization assets, and ability to leverage community assets. Selecting this health need also aligned with Kaiser Permanente regional priorities.

## **3. BEHAVIORAL HEALTH**

Behavioral health includes mental health and substance use concerns. Mental health includes emotional, behavioral, and social well-being. Poor mental health, including the presence of chronic toxic stress or psychological conditions such as anxiety, depression, or post-traumatic stress disorder, has profound consequences on health behavior choices and physical health. Mental health was raised as a high concern in the 2016 CHNA. Most notably, Sonoma residents have a high risk of suicide: 12.3 per 100,000 county residents die by committing suicide, compared to 9.8 per 100,000 residents on average in California. Depression is also a concern, as 31.3% of youth and 14.1% of Medicare beneficiaries are depressed. Residents and stakeholders noted challenges in obtaining mental health care, including that preventive mental health care and screening is limited, and that stigma may prevent individuals from seeking professional treatment. Youth and residents experiencing homelessness were noted as particularly high-risk populations for mental health concerns.

Substance use, including use or abuse of tobacco, alcohol, prescription drugs, and illegal drugs, can have profound health consequences. In Sonoma County, substance abuse was identified as a concern, particularly with respect to alcohol consumption. Among adults, 21.3% of residents report heavy alcohol consumption. Youth were noted as a high-risk population, and data indicates that in the prior 30 days, 13.8% of 11th grade students reported using cigarettes and 28.0% reported using marijuana. And 24.4% of 11th grade students reported ever having

driven after drinking. In addition to youth, residents experiencing homelessness were noted as particularly high-risk populations for mental health concerns.

KFH Santa Rosa chose to address this health need at the recommendation of the Contributions Committee, which ranked this need high with respect to KP expertise, ability to leverage organization assets, and feasibility.

#### **4. EARLY CHILDHOOD DEVELOPMENT**

Child development includes the rapid emotional, social, and mental growth that occurs during gestation and early years of life. Adversities experienced in early life include exposure to poverty; abuse or violence in the home; limited access to appropriate learning materials and a safe, responsive environment in which to learn; or parental stress due to depression or inadequate social support. Such adversity may threaten appropriate development.

Exposure to early adversity is pervasive in Sonoma County. Among adults in Sonoma and Napa counties (combined for stability), 22.0% report having experienced four or more unique adverse childhood experiences (ACEs) before age 18, which may include childhood abuse (emotional, physical, and sexual), neglect (emotional and physical), witnessing domestic violence, parental marital discord, and living with substance abusing, mentally ill, or criminal household members. Key themes among residents and stakeholders included the high cost of living and high cost of child care in Sonoma County, as well as the importance of quality early education and home stability on development among young children.

KFH Santa Rosa chose to address this health need at the recommendation of the Contributions Committee, which highlighted the importance of this health need with respect to disparities/equity. As this was the most highly prioritized health need during the CHNA process, and was strongly emphasized as an important need in data collected during the CHNA process, the Contributions Committee and KFH Santa Rosa leadership selected this need to be responsive to community resident needs and community partners' input.

## 2017-2019 COMMUNITY BENEFIT PLAN AND 2017 YEAR-END RESULTS

The goals, strategies, and outcomes listed below address health needs identified during the 2016 CHNA. All KFH hospitals carefully considered the evidence-base when determining which goals and strategies would be most effective in addressing each need. For more information on how these goals, strategies, and outcomes were identified, see the “Community Benefit Plan Development” section in Chapter IV.

KFH-Santa Rosa anticipates that successful implementation of the identified strategies will result in or contribute toward a set of expected outcomes that can help support overall improvement of the priority health need in the community. To track strategy implementation and to document anticipated impact, KFH-Santa Rosa annually monitors and evaluates the strategies outlined in its community benefit plan. Mechanisms for monitoring progress are tailored to each strategy and may include the collection and documentation of tracking measures such as number of grants made, number of dollars spent, number of people reached/served, number and role of volunteers, and number of volunteer hours. In addition, KFH Santa Rosa requires grantees to propose, track, and report outcomes, including behavior and health outcomes as appropriate.

**NOTE:** A year-end results table is included for each priority health need identified in KFH-Santa Rosa’s community benefit plan. These tables were included to provide *highlights* of some of the strategies KFH-Santa Rosa implemented in 2017 to address its identified health needs and, as such, are *not* exhaustive lists.

PRIORITY HEALTH NEED I: HEALTHY EATING ACTIVE LIVING			
<b>Long Term Goals:</b> All community members eat better and move more as part of daily life to prevent and reduce the impact of chronic conditions (e.g., obesity, diabetes, cardiovascular disease).			
<b>Intermediate Goals:</b> <ul style="list-style-type: none"> <li>Improve healthy eating among residents in low-income, under-resourced communities.</li> <li>Increase physical activity among residents in low-income, under-resourced communities.</li> </ul>			
Grant Highlights			
<b>Summary of Impact:</b> During 2017, there were 27 active KFH grants, totaling \$335,676.19, addressing Healthy Eating Active Living in the KFH-Santa Rosa service area. In addition, a portion of money managed by a donor advised fund at East Bay Community Foundation was used to award one grant, totaling \$100,000.00 (split with up to 20 other hospitals), that addresses this need: this total grant amount may include grant dollars that were accrued (i.e., awarded) in a prior year, although the grant dollars were paid in 2017.			
Grantee	Grant Amount	Project Description	Results to Date
Northern California Center for Well Being (CWB)	\$20,000	CWB’s Active Play Every Day (APED) provides 10 low-income Sonoma County schools with training, resources, and support full integration of daily physical activity into	<ul style="list-style-type: none"> <li>as of 9/18/17, the SOPLAY (System for Observing Play and Leisure Activity in Youth) evaluation tool was used to collect pre-data</li> </ul>

		<p>the school day. This strategy to combat childhood obesity and chronic disease later in life benefits more than 6,000 grade K to 6 students, increasing their daily movement. The program will achieve the following:</p> <ul style="list-style-type: none"> <li>a. increase daily minutes of moderate to vigorous physical activity (MVPA) for students at intervention schools</li> <li>b. ensure program sustainability by identifying, training, and supporting a minimum of ten champion teachers and staff at each school who will model full integration of physical activity</li> <li>c. CWB staff will link APED schools with school-based healthy resources/programs</li> </ul>	<p>for all but the two new sites; that data will be collected in early 2018</p> <ul style="list-style-type: none"> <li>• as of November 2017, 4,087 students at 10 schools were engaged in APED</li> <li>• active recess is currently being led on a weekly basis to increase physical activity</li> <li>• as of 12/17, three trainings were held for 28 champion teachers</li> <li>• a monthly newsletter highlighting inclusive games and nutritional recipes was developed, allowing APED to support more schools</li> <li>• MVPA increases for the 2017-2018 school year will be measured in the spring</li> </ul>
Redwood Empire Food Bank (REFB)	\$25,000	<p>REFB's Megan Furth Harvest Pantry (MFHP) will provide hunger relief and nutrition education to a weekly average of 300 low-income, food insecure families, including 325 children 0 to 6. During the grant period, MFHP will reach around 4,000 people overall (1,600 parents/caregivers and 2,400 children of all ages residing in the home). Participants from throughout Sonoma County will get nutrition lessons on diverse topics (e.g., preventing iron-deficiency anemia in young children, food synergy, benefits of whole grains, reading labels, portion/serving sizes for children) and goal cards to encourage and track positive family lifestyle changes (e.g., engaging in physical activities like dancing, walking or stretching, encouraging children to drink more water throughout the day in place of sweetened beverages, and cooking healthy meals together using the produce and recipes received at the distributions).</p>	<p>The North Bay fires posed a significant challenge because during a disaster, REFB's top priorities are to continue serving those who were already in need and to serve those newly in need because of the disaster. During the first week of the fires, two MFHP sites were closed and REFB opened the remaining sites to all families in need whether they were program enrollees or not:</p> <ul style="list-style-type: none"> <li>• due to REFB's increased disaster service, specific program participation numbers for October were lower than projected</li> <li>• from July thru November 2017, MFHP served an average of 262 low-income families and 292 children 0 to 6 each week</li> <li>• REFB distributed approximately 218,000 pounds of nutritious food, including 179,720 pounds (82%) of fresh produce, to participating families weekly</li> <li>• MFHP offered a series of three bilingual nutrition education classes on healthy eating and activity for the whole family</li> </ul>

Northern California Center for Well Being (CWB)	\$5,000	CWB's innovative iDo26.2 running/walking program promotes physical activity among students at 72 Sonoma County schools as they participate in a nine-month long challenge to walk/run a full marathon, which is 26.2 miles.	<ul style="list-style-type: none"> <li>12,460 students at the 72 participating schools took part in iDo26.2 in 2017; four new schools were added from July to December</li> <li>students received incentive rewards during the school year and will be celebrated at the Heroes for Health event in May 2018.</li> </ul>
Santa Rosa City Schools (SRCS)	\$15,000	SRCS's Wellness Champion Project supports wellness champions at 13 SRCS elementary schools who lead site-specific efforts to improve wellness through promoting healthy eating and physical activity, and to update the district's wellness policies to meet the federal requirements for wellness.	<ul style="list-style-type: none"> <li>all 13 wellness champions shared their site-level wellness program implementation successes at a wellness champion workshop</li> <li>implemented wellness programs include installing water stations, developing walking and running programs for students and staff, conducting healthy nutrition activities in cafeterias and classrooms, and participating in the Active Play Every Day program</li> <li>wellness champions attended School Wellness Policy training to meet Final Rule requirements for district wellness policies</li> <li>SRCS's Wellness Committee met three times from July to December to update the district's wellness plan to meet the Final Rule requirements for school wellness</li> </ul>
Redwood Community Health Coalition (RCHC)	\$98,000  This grant impacts two KFH hospital service areas in Northern California Region	RCHC will increase CalFresh participation among community health center patients by building capacity for outreach and in-reach. Capacity building efforts will include convening in-person CalFresh outreach trainings and hiring a certified enrollment counselor to conduct outreach at events.	<p>Expected results:</p> <ul style="list-style-type: none"> <li>30 health center staff participate in four quarterly in-person CalFresh outreach and enrollment trainings</li> <li>increase the number of CalFresh applications submitted by 10%</li> </ul>
Sonoma County Regional Parks Foundation	\$75,000	Sonoma County Regional Parks Foundation's Strengthening Community Health & Resilience Through Andy's Unity Park project will seek resident participation in beautification and park art installations and increase access to the park.	<p>Expected results:</p> <ul style="list-style-type: none"> <li>neighbors volunteer 500 to 1,200 hours to park project</li> <li>110 people receive fresh produce from the garden</li> <li>640 people participate in programming to promote healthy eating, active living, and community building, resulting in better</li> </ul>

			community connections, greater access to parks, and knowledge of programs and resources to increase health and well-being
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#### Collaboration/Partnership Highlights

Organization/ Collaborative Name	Collaborative/ Partnership Goal	Results to Date
Healthy Students Initiative (HSI) Sonoma County	HSI brings together schools, nonprofits, and the county Department of Health to network and collaborate to support Sonoma County schools in their efforts to improve health eating and increase physical activity in schools.	From July to December 2017, HSI met monthly to network and offer wellness resources to schools. HSI offered a wellness training on the Final Rule requirement for school wellness policies; it was initially scheduled for October 2017, but was rescheduled to February 2018 due to the North Bay fire storm.
Sonoma County Food System Alliance (SCFSA)	A diverse, county-based coalition, SCFSA works to improve the food system through collective action, community engagement, a commitment to the long-term process needed to achieve system-wide change, and leveraging partnerships and strategic opportunities.	SCFSA is currently exploring strategies to participate in and influence the Sonoma County General Plan update to include a health element or to include more language regarding a healthy food system into existing plan elements. Santa Rosa CB Operations Specialist Shan Magnuson is a SCFSA member.

#### Impact of Regional Initiatives

##### **BLOC (Building Local Outreach Capacity) Initiative:**

The BLOC Initiative is part of Kaiser Permanente’s commitment to helping people get access to healthy food. Through BLOC, Kaiser Permanente is awarding grants to community health clinics, food banks, and other organizations that serve some of the most vulnerable people in our communities – individuals struggling to make ends meet.

BLOC grantees will all focus on increasing outreach and enrollment in CalFresh, California’s Supplemental Nutrition Assistance Program, or food stamps. By supporting innovations in outreach and awareness efforts, we can increase awareness of CalFresh and help advance long-term, sustainable changes in the way we serve vulnerable populations by fostering trust between providers and community members, and breaking down barriers such as the stigma associated with receiving assistance.

##### **Parks and Open Spaces Initiative:**

The physical and mental health benefits of experiencing nature and outdoor physical activity are well-documented. Kaiser Permanente’s investments in parks focus on increasing access to and use of safe parks and open spaces by low-income, underserved populations that have historically faced significant obstacles in accessing parks.

By connecting people to parks, creating infrastructure enhancements in parks, and supporting policies to advance sustainability and improve culturally available services within park departments, we also aim to increase the competencies of local, regional, state, and national parks to effectively engage diverse communities. In addition to our monetary contributions, we are expanding volunteer opportunities in parks for Kaiser Permanente physicians and employees.



## PRIORITY HEALTH NEED II: ACCESS TO CARE AND COVERAGE

### Long Term Goal:

All community members have access to high-quality, culturally and linguistically appropriate health care services in coordinated delivery systems.

### Intermediate Goal:

- Increase access to comprehensive health care services for low income and vulnerable populations.
- Improve the capacity of health care systems to provide quality health care services.
- Increase access to social non-medical services that support health for low income and vulnerable populations.
- Develop a diverse, well -trained health care workforce that provides culturally sensitive health care.

### KFH-Administered Program Highlights

KFH Program Name	KFH Program Description	Results to Date
Medicaid	Medicaid (Medi-Cal) is a federal and state health coverage program for families and individuals with low incomes and limited financial resources. KFH provided services for Medicaid beneficiaries, both members and non-members.	<i>Reach: 17,871 Medi-Cal members</i>
Medical Financial Assistance (MFA)	MFA provides financial assistance for emergency and medically necessary services, medications, and supplies to patients with a demonstrated financial need. Eligibility is based on prescribed levels of income and expenses.	<i>KFH Dollars Awarded by Hospital: \$5,362,654</i>

### Grant Highlights

**Summary of Impact:** During 2017, there were 36 active KFH grants, totaling \$4,689,551.47, addressing Access to Care and Coverage in the KFH-Santa Rosa service area.

Grantee	Grant Amount	Project Description	Results to Date
Catholic Charities of the Diocese of Santa Rosa	\$12,000	Catholic Charities will expand services and support to immigrant victims of violent crimes and their families to address significant unmet demand for emergency, protective, legal, and restorative services, thereby improving the health and well-being of one of Sonoma County's most vulnerable, and increasingly targeted communities. The goal is to increase victims access to the federal government's immigration protective and legal services (aka the U visa program) to 400 clients during the grant term.	From July thru December 2017: <ul style="list-style-type: none"> <li>• 1,233 people received direct U visa outreach</li> <li>• 12 screening sessions were provided throughout Sonoma County</li> <li>• four U visa education events were held in partnership with local organizations and parishes</li> <li>• 30 new U visa certification applications were submitted for review, 17 of which were authorized</li> <li>• Catholic Charities U visa immigration representatives provided case</li> </ul>

			management to 23 clients
Jewish Community Free Clinic (JCFC)	\$20,000	Project will support JCFC's general operations, enabling the organization to provide free health care services to anyone in need.	<p>The recent wildfires have had significant impact on demand for JCFC visits and the number of additional services required to care for clients has increased as well. It has seen a more than 30% increase in clients. Despite the increased demand, as a volunteer-based organization, JCFC can increase the number of clients seen without a significant direct increase in cost compared to a clinic where providers and support staff are paid for their services. As of 11/30/17, JCFC had the following outcomes:</p> <ul style="list-style-type: none"> <li>• provided a venue for 100 volunteers and students</li> <li>• provided 906 encounters to 680 individuals</li> <li>• provided 145 vaccines and 120 PPDs</li> <li>• provided 407 free labs.</li> <li>• provided 163 physicals.</li> <li>• provided 36 women's health screenings</li> <li>• provided 280 medications</li> <li>• provided more than 500 permanent medical home referrals</li> </ul>
Pediatric Dental Initiative (PDI)	\$20,000	PDI's Outreach and Oral Health Education Program will reach 10,300 adults and 5,200 children in Sonoma County. PDI's in-house educator works with parents while their child is in surgery, providing one-on-one oral health education. And PDI's bilingual promotores meet anywhere in Sonoma County where participants feel comfortable. Participants learn healthy oral health and eating habits, and how to access health insurance and dental care near their homes.	<ul style="list-style-type: none"> <li>• from 8/2/17 to 12/1/17, promotores reached 2,441 adults and 941 children in Sonoma County, and 200 adults and 120 children in Marin County</li> <li>• adults and children have learned the causes of tooth decay and how to avoid it, healthy eating guidelines, and brushing techniques</li> <li>• 741 families received help filling out forms and enrolling in health programs</li> <li>• all children received tooth care kits (floss, toothbrush, toothpaste, timer, and brushing chart)</li> </ul>

			<ul style="list-style-type: none"> <li>• promotores made three home visits to families who had a child return to PDI for treatment of severe decay or a sibling referred for the same problem</li> <li>• 25 people received workplace presentations</li> <li>• PDI provided transportation to/from the surgery center to three families</li> <li>• 700 parents/guardians received oral health education while their child was in oral surgery</li> </ul>
Redwood Community Health Coalition (RCHC)	<p>\$500,000 (over three years; \$165,000 in 2017)</p> <p>This grant impacts 3 KFH hospital service areas in Northern California Region</p>	Since 2011, RCHC has participated in PHASE in 22 sites across eight of its member clinics. This grant supports PHASE expansion to an additional member clinic and deepens RCHC's Evidence-based Care Framework that supports use of shared clinical guidelines, clinical decision support through optimization of the electronic health record and standardized reports, sharing of best practices, and quality improvement and population health assistance.	<ul style="list-style-type: none"> <li>• reached more than 23,800 patients</li> <li>• blood pressure control rate was 73% for patients with diabetes; 68% for patients with hypertension</li> <li>• updated internal guidelines for nurses to titrate anti-hypertensive medications</li> <li>• supported member health centers' clinical decision-making around hypertension care through EHR alerts</li> </ul>

#### Collaboration/Partnership Highlights

Organization/ Collaborative Name	Collaborative/ Partnership Goal	Results to Date
Health Action of Sonoma County	Convened by Sonoma County Department of Health Services, Health Action's diverse, multi-disciplinary members aim to make Sonoma the healthiest county in California by 2020. The group identifies priority health and health care issues, and develops recommendations for local approaches that promote community health and improve the health care delivery system.	Marin-Sonoma Senior Vice President and Area Manager Judy Coffey serves on Health Action's steering committee. In 2017, a countywide public education campaign was launched to increase the number of people who get their blood pressure checked and who understand the relationship between blood pressure and heart attacks and strokes.
Sonoma County Health Alliance (SCHA) Community Health Improvement Committee	Formed in 2000, SCHA works to improve the health of Sonoma County through collaboration among the county's many health systems and providers. SCHA's CHIC is a partnership	Since 2001, CHIC has collaborated to conduct the Sonoma County Community Health Needs Assessment (CHNA). Partnering with other health care, education, and social services organizations, CHIC has led many important community health

(CHIC)	between Saint Joseph Health Sonoma County, Sutter Medical Center, KFH-Santa Rosa, and Sonoma County Department of Health Services.	improvement projects, such as expanding access to health services; developing new resources to address obesity and oral health; supporting workforce development efforts; and working to prevent unintentional injuries, HIV/AIDS, food-borne illnesses, and mortality from various diseases. Marin Sonoma Public Affairs Director Carl Campbell represented Kaiser Permanente on CHIC in 2017.
Covered Sonoma	Comprising more than 30 organizations with a wide range of collective experience, Covered Sonoma uses coordinated enrollment initiatives to successfully lead outreach and enrollment efforts.	Directly engaged in outreach and enrollment, partner organizations have unique, trusted relationships with local communities, know what options are available, and can build meaningful relationships in communities where the need is greatest, meeting families wherever they are—at schools, clinics, community fairs, grocery stores, etc.
Sonoma County Funders Circle	Formed in 2014, this group of more than 15 funders works collaboratively to identify and fund programs, using a collective impact model to achieve a deeper impact in Sonoma County.	The group created a strategic plan that includes findings from the CHNA, <i>Portrait of Sonoma County</i> , and other studies to address inequities in health, education, and well-being among Sonoma County residents. The focus of the group since the October 2017 fire storm has been on county recovery efforts.
Redwood Community Health Coalition (RCHC)	RCHC is a network of 17 community health centers, with over 65 sites in Marin, Napa, Sonoma and Yolo counties. Formed in 1994, its mission is to improve access to and the quality of care provided for underserved and uninsured people in the four counties. RCHC's major focus for the next three years is to strengthen the capacity of member health centers to act as a regional network of comprehensive primary care that provides access to consistently high-quality clinical care, effective care coordination, and reduced health disparities.	Kaiser Permanente has made local and regional grants over the years to support RCHC.

### Impact of Regional Initiatives

#### 2-1-1 Information and Referral Grants Program:

2-1-1 grants advance Kaiser Permanente's strategy to increase access to social non-medical services to support the health of vulnerable populations in our communities. A nationally recognized information and referral system, 2-1-1 is managed through local community-based organizations; provided in multiple languages; available 24 hours a day, 7 days a week; and frequently has a related website.

2-1-1 connects people to vital social services provided by a range of nonprofit and government agencies, including food banks and hot meals, shelters, rent assistance, utility assistance, health care services, crisis intervention, substance abuse intervention and rehabilitation, Earned Income Tax Credit (EITC) assistance, job training and education programs, transportation assistance, child care, Head Start centers, senior services, and disaster recovery. By providing access to trained information and referral personnel who are skilled at delivering appropriate resource and related information, 2-1-1 eliminates the need to navigate a maze of agencies and help lines.

#### **PHASE (Prevent Heart Attacks and Strokes Everyday):**

PHASE is a protocol developed by Kaiser Permanente to advance population-based chronic care management. Using evidence-based clinical interventions and supporting lifestyle changes, PHASE enables health care providers to provide cost-effective treatment for people at greatest risk for developing coronary vascular disease. By implementing PHASE, Kaiser Permanente has reduced heart attacks and stroke-related hospital admissions among its own members by 60%.

To reach more people with this life saving program, Kaiser Permanente began sharing PHASE with safety net health care providers in 2006, and provides grant support and technical assistance to advance the safety net's operations and systems required to implement, sustain, and spread the PHASE program. By sharing PHASE with safety net health care providers, Kaiser Permanente supports development of a community-wide standard of care and advances the safety net's capacity to build robust population health management systems and to collectively reduce heart attacks and strokes across the community.

### **PRIORITY HEALTH NEED III: BEHAVIORAL HEALTH**

#### **Long Term Goal:**

All community members experience social/emotional health and wellbeing and have access to high-quality behavioral health care services when needed.

#### **Intermediate Goal:**

- Expand prevention and support services for mild to moderate behavioral health conditions.
- Decrease stigma associated with seeking behavioral health services among vulnerable and diverse populations.
- Develop a diverse, well-trained behavioral health care workforce that provides culturally sensitive behavioral health care.
- Increase access to culturally and linguistically appropriate behavioral health services for vulnerable and low-income populations.

#### **Grant Highlights**

**Summary of Impact:** During 2017, there were 22 active KFH grants, totaling \$284,269.29, addressing Behavioral Health in the KFH-Santa Rosa service area.

<b>Grantee</b>	<b>Grant Amount</b>	<b>Project Description</b>	<b>Results to Date</b>
West County Community Services (WCCS)	\$25,000	This Sebastopol-based project will provide housing and behavioral health and supportive services to eight homeless	<ul style="list-style-type: none"> <li>• seven individuals were housed in five units; the case manager is connecting four other families with social services and employment</li> </ul>

		families who will be housed in new units at the Park Village Mobile Home Park. WCCS will also provide supportive services to the 18 low-income families already living in the park. For the incoming formerly homeless clients, the focus is on removing barriers to remaining housed. For current low- and very low-income residents, the goals are to decrease isolation; increase connection to employment, health care; and educational services; and aid clients in decreasing the stress that comes with their overcrowded and substandard housing situations.	<ul style="list-style-type: none"> <li>the two different populations (already housed and previously unhoused) are being brought together through parkwide events</li> <li>WCCS received funds to purchase an ADA-compliant community trailer to be placed on site in January 2018 for computer classes, ESL lessons, health checks, and other community gatherings; it will be a place for residents to gather, study, and work</li> <li>the case manager found that several of the mobile homes inhabited by seniors are very substandard, and WCCS received a grant from Bethlehem Foundation to make critical repairs to the units</li> </ul>
Community Matters	\$10,000	By December 31, 2017, Community Matters will train up to 120 students at three schools as ambassadors, and 25 to 30 previously trained ambassadors at Elsie Allen High School will participate in a refresher training. The goal is that by May 31, 2018, there will be a 10% reduction in schoolwide disciplinary actions, including suspensions related to harassment, bullying, and cyber bullying because young people will intervene with their peers to interrupt, de-escalate, and stop it. This will be measured by school discipline data before and after program implementation, and via student intervention data collected through an Action Snapshot Campaign.	<ul style="list-style-type: none"> <li>87 youth and 23 adults attended three Safe Schools Ambassador trainings in September at Binkley Elementary School, and Elsie Allen and Piner high schools</li> <li>post-evaluation surveys revealed the impact of these activities on participants: <ul style="list-style-type: none"> <li>99% of respondents reported that the training met/exceeded their expectations, rating it an A or a B; 84% gave the training the highest rating of an A</li> <li>93% of respondents reported that they felt ready to use their new knowledge and skills as an ambassador, rating readiness above average at 4 or 5.</li> </ul> </li> </ul>
Humanidad Therapy and Education Services	\$12,000	Humanidad will provide 4,500+ hours of counseling services to 350 to 500 Latino and other underserved clients, with little to no-cost to the participants. It will further validate the effectiveness and efficacy of its culturally relevant treatment methods through pre-and post-quality of life measurements as self-	<p>From July to December 2017, Humanidad:</p> <ul style="list-style-type: none"> <li>hired two new interns</li> <li>served 197 clients in Santa Rosa City schools, in counseling groups, and one-on-one in program offices</li> <li>provided 1055 counseling hours</li> </ul>

		reported by clients. As a Multicultural MFT training agency, Humanidad works to raise awareness and understanding of how the development of multicultural counseling skills is an essential part of counselor training programs to increase diverse client utilization of mental health services.	<ul style="list-style-type: none"> <li>received an average of 35 calls per month for referrals to the program</li> <li>held its first public training event where 225 interns and students heard inspirational speaker Jason Sole, author of <i>From Prison to PhD</i>, tell his life story, and discuss how to build resilient children and teens who come from a difficult background</li> </ul>
Lifeworks of Sonoma County	\$18,000	Lifeworks's El Puente project provides in-home therapy services for low-income Sonoma County families who would not normally have access to mental health services. El Puente utilizes Brief Strategic Family Therapy, a bilingual family intervention, to prevent and treat child and adolescent behavior problems for 85 youth and 190 family members.	<ul style="list-style-type: none"> <li>as of 12/1/2016, El Puente served 132 individuals</li> <li>of the youth served, 70% showed significant improvement in reducing high-risk behaviors, especially substance use during the course of treatment; 22% showed improvement in reducing high-risk behaviors; 8% showed no improvement</li> <li>78% of participating youth demonstrated an increased awareness of the causes and effects of their gang involvement, gang culture, gang activity, and affiliation</li> <li>76% showed significant improvement in school attendance, increasing the number of days they attended school from 2.5 to 4.5; 19% showed improvement, increasing the frequency to four days; 5% showed no improvement at all</li> <li>at the end of therapeutic sessions, 62% reported their level of family communication was excellent, 34% reported it was very good, 4% reported no change</li> </ul>
Santa Rosa Community Health	\$98,000	Santa Rosa Community Health's Resilience: Youth & Trauma-Informed Care in Schools supports trauma-informed care for a largely Latino student body at its health center at Elsie Allen High School. Project goals include building teacher and staff resilience,	<p>Expected results:</p> <ul style="list-style-type: none"> <li>teen patients have improved behavioral, emotional, and physical health</li> <li>teachers and staff have increased competence in trauma-informed issues, active referrals, collaborative problem-solving,</li> </ul>



		expanding collaboration, and cultivating a trauma-informed culture campus wide.	and engagement with self-care methods that build resilience
Collaboration/Partnership Highlights			
Organization/ Collaborative Name	Collaborative/ Partnership Goal		Results to Date
Latino Health Forum (LHF)	LHF's goals are to inform professionals about the most relevant challenges facing the Latino population in Sonoma County; enhance access to and quality of health services for Latinos; inspire local students to pursue careers in health and social services; facilitate networking among health care and other service providers; and raise awareness of the importance of civic engagement in Sonoma County.		KFH-Santa Rosa Community Benefit staff Shan Magnuson serves on LHF's Board and planning committee, which includes members of the three local hospitals and various county departments, along with Sutter Health's Family Residency Program. More than 360 people attended the 2017 conference, the theme of which was "The Health and Unity of our Community." Conference presentations can be found at <a href="http://www.latinohhealthforum.org">www.latinohhealthforum.org</a> .
Opioid Roundtable Convening Sept. 20, 2017	As part of Kaiser Permanente's commitment to mental health and national efforts to address the opioid addiction crisis, Marin-Sonoma Area collaborated with the County of Sonoma Public Health Department to convene a round table on the opioid crisis on September 20, 2017. The program brought together key public and non-profit sector stakeholders, including Sonoma County Health Department, Sonoma County Community Health Centers, Congressman Thompson, California State Assembly member and Assembly Health Committee chair Jim Wood, and representatives from other elected state offices.		As part of the program discussion, participants identified and shared best practices that could be implemented broadly in organizations, particularly those with less resources such as county health systems and community health centers. In addition, participants shared best practices that would be helpful in guiding statewide policy, and practices that are not helpful and more of a hindrance to care.
Latino Service Providers (LSP)	LSP's mission is to build a healthier community by serving and strengthening Latino families and children, and by reducing racial and ethnic disparities in Sonoma County. It works with community partners to engage, collaborate, and exchange valuable information; increase awareness of available resources and access to these programs and services; influence public policy and delivery of services; enhance		LSP keeps a current list of mental health resources for the Latino community on its website, sends out a weekly bulletin of resources, and collaborated on the Mi Futuro My Future in Healthcare event.



	interagency communication; and promote professional development among Latinos.	
In-Kind Resources Highlights		
Recipient	Description of Contribution and Purpose/Goals	
West County Community Services (WCCS)	WCCS received pro bono assistance from Kaiser Permanente at an August ScopeAthon event. WCCS staff worked with Kaiser Permanente communications experts to build a communications strategy and to improve its community outreach. Kaiser Permanente staff offered key observations and a simple template for WCCS to utilize in building its program. As a result, WCCS staff developed an annual communications plan and hired a part-time communications coordinator to implement the program. The ScopeAthon was the catalyst needed to start this critical work.	
Latino Service Providers (LSP)	LSP was the financial sponsor for the Mi Futuro My Future in Healthcare event. Over recent years, this former daydream about bringing empowerment and wholeness through health and education, has evolved from a rather spontaneous pizza night shared by high school students and health care professionals to a well-organized and attended symposium of mental health workshops and health care seminars, cofounded and co-chaired by registered nurse and teacher Musetta Perezarce and LSP executive director Wanda Tapia. More than 400 students from schools all over Sonoma County attended the January 2017 event held at Sonoma State University. Kaiser Permanente provided 12 speakers and workshop leaders; KFH-Santa Rosa physician, Kirk Pappas, MD was the emcee, and Peggy Hilden, Kaiser Permanente Northern California Region, serves on the Steering Committee that plans the event.	

#### Impact of Regional Initiatives

##### Youth and Trauma-Informed Care – Resilience Initiative:

Research has established the connection between childhood trauma and significant, long-term health issues in adulthood. Kaiser Permanente's Resilience Initiative aims to cultivate trauma-informed environments in schools to prioritize the relationships, trust, safety, and mindful interactions that are essential to helping youth heal from trauma and go on to lead healthy, productive lives.

Grantees are supported to increase screening for trauma exposure among youth 12 to 18, provide mental health support and services onsite, strengthen referrals for long-term care, and increase awareness among teachers and staff of trauma signs and symptoms. Trainings also address how teachers and staff can manage their own stress, burnout, and even vicarious trauma and how to minimize the risks of re-traumatizing youth.

#### PRIORITY HEALTH NEED IV: EARLY CHILDHOOD DEVELOPMENT

##### Long Term Goal:

All community members are able to achieve healthy development in early childhood.

##### Intermediate Goals:

- Ensure all families have access to high-quality early care and education regardless of income.
- Support healthy parenting strategies.
- Increase access to employment opportunities among parents with young children.

### Grant Highlights

**Summary of Impact:** During 2017, there were four active KFH grants, totaling \$37,700.00, addressing Early Childhood Development in the KFH-Santa Rosa service area.

Grantee	Grant Amount	Project Description	Results to Date
Community Child Care Council of Sonoma County (4Cs)	\$20,000	4Cs' Educate, Learn, and Grow program will provide trainings on touchpoints, adverse childhood experiences (ACEs), and nutrition. It will also hold a staff wellness retreat. The goal of the program is to educate 4Cs staff who interact with families and to provide trainings to Sonoma County's child care community.	As of 12/8/17: <ul style="list-style-type: none"> <li>120 to 140 employees will get touchpoints training: 4Cs secured a trainer, first training is scheduled for February 2018, additional trainings will take place March thru May 2018</li> <li>planning has begun for ACEs training, which will happen in the community in early 2018</li> <li>4Cs sent three employees to the Child and Adult Care Food Program (CACFP) conference in October 2017; two other staff, affected by the fires, were unable to attend</li> <li>4Cs staff attended a food program workshop in November 2017; additional food program workshops on the new meal plan will start in February 2018</li> <li>about 60 4Cs office staff members attended a half-day wellness day that included yoga, meditation, vision boarding, chair massages, and a healthy catered lunch</li> <li>because of the Sonoma County wildfires, 4Cs faced some barriers in meeting program outcomes; this included moving several workshops to early 2018</li> </ul>
River to Coast Children's Services (RCCS)	\$15, 000	RCCS' project will provide three weekly sessions in the West Sonoma County communities of Guerneville and Forestville, giving participating parents and caregivers the opportunity to develop parenting skills, increase child development knowledge, access resources, and build family strength and resiliency.	From July thru October 2017: <ul style="list-style-type: none"> <li>access to a clean space for Kindergym can be a problem during bad weather – i.e., two Kindergym sessions are held at Guerneville Vets Hall, which is also a winter homeless shelter; the agency running the shelter is responsible for cleanup and making the hall inviting and accessible for Kindergym families, but with a rise in the number of</li> </ul>

			<p>homeless people in Guerneville (possibly fire-related) this is becoming a challenge</p> <ul style="list-style-type: none"> <li>• despite the challenges, 108 unduplicated adults and 150 unduplicated children attended kindergym sessions</li> <li>• 10 participating families received a total of 40 bags of food, eight families received a total of 32 packages of diapers, one mother and child received two shelter nights, and 11 families were referred to community resources available via outside agencies</li> </ul>
Collaboration/Partnership Highlights			
Organization/ Collaborative Name	Collaborative/ Partnership Goal	Results to Date	
Cradle to Career Sonoma County	Run by the Department of Health and overseen by First Five, this collaborative's first goal is to support efforts to achieve school readiness for all Sonoma County children 0 to 5	<ul style="list-style-type: none"> <li>• created iRead (early literacy) campaign</li> <li>• expanded Pasitos Playgroups in county</li> <li>• supported READY kindergarten readiness assessment work</li> <li>• supported creation of Quality Rating Improvement System</li> <li>• currently working on employer-supported child care effort</li> </ul>	
Child Care Planning Council (CCPC) of Sonoma County	Run by Sonoma County Office of Education, CCPC advises on early childhood education (ECE) matters.	<ul style="list-style-type: none"> <li>• conducted countywide ECE needs assessment and Master Plan</li> <li>• runs the CARES program, which provides guidance, support, and stipends to child care professionals for higher education</li> <li>• runs the assessment part of the Quality Improvement and Rating System (QIRS)</li> </ul>	

## KFH RESEARCH HIGHLIGHTS

In addition to the locally identified health needs described above, Kaiser Foundation Hospitals is committed to addressing additional needs as part of an integrated health care delivery system. Currently, this includes a focus on improving access to and availability of robust public health and clinical care data and research. Deploying a wide range of research methods contributes to building general knowledge for improving health and health care services, including clinical research, health care services research, and epidemiological and translational studies on health care that are generalizable and broadly shared. Conducting high-quality health research and disseminating the findings, increases awareness of the changing health needs of diverse communities, addresses health disparities, and improves effective health care delivery and health outcomes. Below are some highlights of the work.

Grant Highlight			
Grantee	Grant Amount	Project Description	Results to Date
UCLA Center for Health Policy Research	\$3,000,000  (two-year grant; \$1.5M in 2017, split with Kaiser Permanente SCAL and Kaiser Permanente Program Office; NCAL portion was \$675,000 and impacted all 21 NCAL facilities)	The California Health Interview Survey (CHIS) collects information statewide on access to health care, health insurance coverage, health behaviors, chronic health problems, and other issues to inform policy. This data is disseminated through public and confidential data files, online query tools, and research products such as policy briefs, reports, fact sheets and articles. CHIS will advance Kaiser Permanente's national community health measurement strategy by piloting a targeted set of questions that will serve as an indicator of overall well-being for adults over age 18.	Expected outcomes: <ul style="list-style-type: none"> <li>• complete at least 40,000 household interviews across California</li> <li>• continuous availability and usage of the system to web-based users</li> <li>• produce strategic plan and list of innovative project plans</li> <li>• 5% of key staff time dedicated to research, project development, and implementation linked to the strategic plan</li> <li>• examination of new survey methods, draft plan, and evaluation of methodological experiments</li> <li>• implementation of at least one methodological test in a field experiment</li> </ul>

Besides the CHIS grant, two research programs in the Kaiser Permanente Northern California Region Community Benefit portfolio – the Division of Research (DOR) and Northern California Nursing Research (NCNR) – conduct activities that benefit all Northern California KFH hospitals and the communities they serve.

The Division of Research (DOR), Kaiser Permanente Northern California (KPNC)'s highly regarded research center, conducts, publishes, and disseminates high-quality epidemiological and health services research to improve the health and medical care of Kaiser Permanente members and society at large. DOR conducts research among KPNC's more than 4 million members using interviews, automated data, medical records, and clinical examinations. DOR has more than 50 research scientists and its researchers have contributed more than 3,000 papers to the medical and public health literature. Research projects encompass epidemiologic and health services studies as well as clinical trials and program evaluations. They cover a wide range of topics, including cardiovascular disease, cancer, diabetes, substance abuse, mental health, maternal and child health, women's health, health disparities, pharmaco-epidemiology, and studies of the impact of changing health care policy and practice. Community Benefit supports the following DOR projects:

DOR Projects	Project Information
Central Research Committee (CRC)	Through original, scientifically rigorous, ethical, and fiscally responsible research, the CRC supports research that benefits the health and well-being of the community at large. Led by a nominated chair, it includes clinical, research, and administrative experts from DOR and every Kaiser Permanente Northern California Region medical center.

Comprehensive Clinical Research Unit (CCRU)	CCRU offers consultation, direction, support, and operational oversight to Kaiser Permanente Northern California clinician researchers on planning for and conducting clinical trials and other types of clinical research; and provides administrative leadership, training, and operational support to more than 40 regional clinical research coordinators.
Member Health Survey (MHS)	The MHS continues as a large, stratified, random sample survey of adult KPNC members. It identifies race/ethnic and educational disparities in health status, behavioral/psychosocial health risks (including healthy eating/active living), social determinants of health, and the use of digital information technologies. The survey provides generalizable information about the total health of adults overall and in demographically vulnerable segments of an adult insured population.
Research Program on Genes, Environment and Health (RPGEH)	RPGEH is a state-of-the-art scientific research program that facilitates DOR/KP researchers in conducting and disseminating research on genetic and environmental determinants of health and disease, using RPGEH and KP Research Bank resources. RPGEH focuses on a scientific leadership role, including enhancing capacity in relevant content and technical areas, developing new research collaborations, and publishing research findings. By leading and facilitating collaborative research that uses new genetic, environmental, and computational technologies, RPGEH strives to enable researchers to conduct high quality research on genetic and environmental factors that affect health and impact medical care. Nineteen papers were published in 2017 based on RPGEH resources and data.

Presented below are a few of DOR's 2017 project highlights. A complete project list of can be found at:

[http://insidedor.kaiser.org/sites/crc/Pages/projects.aspx?&&p\\_Title=2017&&PageFirstRow=1&&View={5365707A-9241-45E0-BD53-1CF8A0DC7A79}](http://insidedor.kaiser.org/sites/crc/Pages/projects.aspx?&&p_Title=2017&&PageFirstRow=1&&View={5365707A-9241-45E0-BD53-1CF8A0DC7A79}).

Project Title - Principal Investigator	Alignment with CB Priorities
<i>Addressing suboptimal uptake of guideline-recommended postpartum screening in vulnerable populations at high risk for diabetes</i> – Susan Brown	Access to care
<i>Barriers to Healthcare in a Latino population with Autism Spectrum Disorder (ASD)</i> – Lisa Croen, Nancy Gordon, Maria Massolo	Access to care Mental Health & Wellness
<i>Implementation and Effectiveness of a Perioperative Smoking Cessation Program</i> – Paul Preston, MD	Mental Health & Wellness
<i>Use of insulin in elderly patients with Type 2 diabetes</i> – Anjali Gopalan	Healthy Eating Active Living
<i>Age- and race/ethnic-based disparities in diabetes outcomes among younger adults with newly diagnosed Type 2 Diabetes</i> – Anjali Gopalan, MD, Richard Grant, MD, MPH, Andrea Altschuler, PhD, Pranita Mishra, MAPP, Eileen Kim, MD, Issa Fakhouri, MD	Access to Care

Northern California Nursing Research's Community Benefit (NCNR-CB) program was established to improve the health and well-being of Kaiser Permanente members and the communities in which they live and work. The NCNR-CB program provides students, nurses, allied health professionals, and members of the community-at-large educational and hands-on opportunities to develop and implement Research and Evidence-

Based Practice (REBP) skills. It is well established that a more educated nurse workforce leads to better patient outcomes. The more educationally able the workforce is, the better it is for patients and communities. But concerns about discrimination and mistrust of the health care system exist, causing some individuals to avoid it unless compelled by an emergency. Therefore, workforce diversity is critically important to help these individuals engage with the health care system over time—preventatively—rather than when in crisis. The NCNR-CB program strives to promote inclusion and diversity in all direct and indirect (e.g., online and remote conference call meetings) REBP activities. By promoting inclusion and diversity, NCNR-CB customers see people that look like them, increasing trust and confidence, not only in REBP, but in the overall health care system. Below is information about NCNR-CB’s community engagement efforts.

<b>NCNR-CB’s Community Engagement Efforts</b>	
<b>Organization/Location</b>	<b>Description of Community Engagement Efforts</b>
Northern California Nursing Research-Community Benefit Program	Advancing health care knowledge with integrity and scientific credibility is incredibly important to NCNR-CB. Therefore, NCNR-CB focuses on engaging external (i.e., non-KP) and internal RN students, clinical staff, RN leaders, allied health professionals and the public in activities to 1) create new knowledge to advance nursing practice and global health, 2) provide high-quality evidence to support nursing practice changes, and 3) answer practice and research questions currently based on expert and/or consensus opinions.
Youth Career Day	NCNR-CB’s Director/Research Scientist supports Youth Career Day, an annual event designed to expose diverse and underserved community youth and immigrant health care workers to a variety of potential health care careers in the United States.
KPNC PCS Community Food Bank Day	KPNC Patient Care Services (PCS) Department includes the NCNR-CB Program. In 2017, PCS employees collected, staffed, and distributed canned goods and other food items to community members through a Food Bank Distribution Day. More than 80% of PCS employees participated in this event.